

# Global Dental Market Report: 2015 Edition

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## Abstracts

The dental market comprises dental consumables and equipment. Dental consumables comprise all materials and consumables utilized by the dental technician, oral surgeon, orthodontist or dentist in their daily work. The major product categories include dental preventives, endodontics, and infection control products. The dental equipment market is composed of two chief equipment categories, basic equipment products such as traditional x-ray equipment, dental chairs, units, lights, and cabinetry and high-tech products like dental CAD/CAM systems, digital radiography, 3D imaging systems and lasers.

As per the global dental market report, from past few years, the dental market is relatively stable, with substantial growth in restorative CAD/CAM dentistry. The global dental market is primarily divided into seven segments: Preventive, Restoratives, Large Equipment, Implants, Prosthetics, Orthodontics and Endodontic.

The key factors which are anticipated to drive market growth include growth in aging population, prevalence of tooth loss in the US, increasing global healthcare expenditure and low dental implant penetration among others. Some of the noteworthy industry trends include integration of business intelligence in dental industry, growing tapered/conical implant segment and industry consolidation. However, the industry remains threatened by certain challenges which include weak supply of dentists in emerging countries, high cost of treatment and lack of awareness among others.

The report provides a comprehensive study of global dental market and also major regional markets. The competition in the global dental market is highly fragmented with large players like Danaher Corporation, Straumann Holding AG, DENTSPLY International Inc. and Zimmer Holdings, Inc. All these companies have been profiled in the present report highlighting their key financials and business strategies for growth.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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