

# Global Dental Market Report: 2014 Edition

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## Abstracts

Dentistry is the branch of medical science which encompasses diagnosis, treatment & prevention of diseases of the teeth, gums and supporting bones. One of the major segments of dental industry is implant dentistry. The market for implant dentistry comprises dental implants and abutments as well as supporting tools/instruments. The global market for dental care is bifurcated into two segments: dental consumables and dental equipments. Dental consumables is a major segment of the dental care industry, which includes crowns/bridges, implants, orthodontics, impressive materials, composites, endodontics, adhesives, and cements, while the dental equipment segment is composed of large equipment, like autoclaves, sterilizers, chairs, communication systems, compressors, cuspidors, and digital imaging systems.

The worldwide dental market is growing on the back of low dental implant penetration rates, rising healthcare expenditure and increasing ageing population. Ameliorating global economic development and increasing consumer income are some major factors which are bolstering the dental market. Ongoing mergers and acquisitions, increasing prevalence of CAD/CAM technology and increasing share of emerging markets are the significant trends observed in the dental market. However, there are many factors which hinder the growth of respective industry, some of which are high cost of treatment, regulatory risks, significant barriers to entry and challenging economic conditions.

This report offers a comprehensive analysis of the worldwide dental market, along with an in-depth study dental implant industry. The report also includes the detailed description of North American dental market. The global dental industry is characterized by its dynamic structure and intense competition among the companies operating here. To remain competitive, players continue to develop and acquire new products and technologies. The competition in the respective market is intense with few large players viz. Nobel Biocare, Straumann, Dentsply and Zimmer. The competitive landscape along with the company profiles of the leading players in the market is discussed in detail.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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