

Global Dental Imaging Market: Industry Analysis & Outlook (2017-2021)

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Abstracts

Oral care is an essential component of health throughout life. Poor oral health and untreated oral diseases and conditions can have a significant impact on quality of life. They can affect the most basic human needs, including the ability to eat and drink, swallow, maintain proper nutrition, smile, and communicate. The advancements in the early detection system has enabled experts to counter almost any kind of oral problems. Dental imaging is a process of creation of high quality images for the diagnosis of dental problems. Dental imaging technologies help dentists to diagnose dental diseases by providing actual and visual images of the dental problems such as hidden dental structure, cavities, bone loss, and oral malignant melanoma.

Depending upon the modalities available and employed by experts, global dental imaging market can be segmented into three segments: General X-Ray, Cone Beam Computed Tomography (CBCT) and intraoral cameras. The general X-Rays are further segmented into two sub-parts: Digital and Analog X-ray. On the basis of the imaging systems, dental imaging market is divided into two broad categories: Intraoral and Extraoral imaging systems. Both the segments can further be divided into 2D and 3D imaging systems.

Growth of global dental imaging market is driven by factors such as growing dental implant volume, technological innovation, growing healthcare expenditure, rapid growth in the number of dentists and rising ageing population. Additionally, increasing demand for oral care and increasing penetration of dental imaging in emerging economies act as a catalyst for rapid market growth. However, issues such as stringent regulations and high cost of dental imaging market act as roadblocks in the smooth market growth process. Few notable trends include increasing exports of dental X-Ray imaging systems, growing popularity of the cosmetic surgery and simultaneous increase in sales

for 2D and 3D X-Ray imaging devices.

The report “Global Dental Imaging Market: Industry Analysis & Outlook (2017-2021)” analyzes the development of this market, with focus on the North America, Europe and Asia-Pacific market. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The three major players: Danaher Corp., Dentsply Sirona Inc. and LED Medical Diagnostics Inc. are being profiled along with their key financials and strategies for growth. The report contains a comprehensive analysis of the global dental imaging market along with the study of the regional markets.

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