

Global Coconut Water Market (by Type, Form, Packaging, Distribution Channel & Region): Insights & Forecast with Potential Impact of COVID-19 (2021-2025)

<https://marketpublishers.com/r/G26BBBCBDBD2EN.html>

Date: January 2022

Pages: 100

Price: US\$ 1,400.00 (Single User License)

ID: G26BBBCBDBD2EN

Abstracts

The global coconut water market is forecasted to record a value of US\$8.82 billion in 2025, progressing at a CAGR of 15.25%, for the duration spanning 2021-2025. The driving factors include increasing inclination of consumers towards health and wellness, growing prevalence of lifestyle disorders, rising interest in caffeinated refreshments and hydration and escalating global average temperature. However, the market growth would be challenged by huge gap between the two ends of the coconut water supply chain, preservation of tender coconut water and misleading practices of some of the coconut water brands. The market is anticipated to experience certain trends like surging number of fitness and health clubs, growing preference for natural and plant-based drinks and rising government initiatives for promoting coconut farming.

The global coconut water market can be segmented on the basis of type, form, packaging, distribution channel. On the basis of type, the market can be bifurcated into pure and mixed coconut water. According to the form, the market can be categorized into liquid and powder coconut water. Whereas, depending on packaging, the market can broadly be split into tetra pack, plastic bottle and other packaging such as glass and metal cans. The global coconut water market is segmented into online and offline, based on the distribution channels.

The fastest growing regional market is Asia Pacific owing to surging preference for ready-to-drink (RTD) beverages especially among health-conscious consumers, growing number of coconut plantations and increasing adoption of a vegan diet and non-dairy products. Further, the COVID-19 outbreak resulted in a stagnant market growth as

the pandemic caused supply chain disruptions and led to various challenges to the food & beverages sector.

Scope of the report:

The report provides a comprehensive analysis of the global coconut water market segmented on the basis of type, form, packaging, distribution channel and region with potential impact of COVID-19.

The major regional and country markets (Asia Pacific, North America, Europe, Latin America, Middle East & Africa) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (PepsiCo, Inc. (O.N.E. Coconut Water), GraceKennedy Limited, The Vita Coco Company, Inc., NewAge, Inc., Harmless Harvest, Inc. and Powerplant Venture) are also presented in detail.

Key Target Audience:

Coconut Water Manufacturers and Suppliers

Raw Material Suppliers

Organizations, Forums and Alliances related to Coconut Water

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Composition of Coconut Water
- 1.3 Process Flow of Coconut Water Production
- 1.4 Properties & Reactions of Coconut Water
- 1.5 Types of Coconut Water
- 1.6 Health Benefits of Coconut Water
- 1.7 Comparison between Coconut Water & Sports Beverages
- 1.8 Major Factors Impacting the Coconut Water Quality

2. IMPACT OF COVID-19

- 2.1 Demand Surge for Coconut Water
- 2.2 Surging Adoption of Plant-Based Beverages

3. GLOBAL MARKET ANALYSIS

- 3.1 Global Coconut Water Market by Value
- 3.2 Global Coconut Water Market Forecast by Value
- 3.3 Global Coconut Water Market by Type
 - 3.3.1 Global Pure Coconut Water Market by Value
 - 3.3.2 Global Pure Coconut Water Market Forecast by Value
 - 3.3.3 Global Mixed Coconut Water Market by Value
 - 3.3.4 Global Mixed Coconut Water Market Forecast by Value
- 3.4 Global Coconut Water Market by Form
 - 3.4.1 Global Coconut Water Form Market by Value
 - 3.4.2 Global Coconut Water Form Market Forecast by Value
- 3.5 Global Coconut Water Market by Packaging
 - 3.5.1 Global Tetra Pack Coconut Water Market by Value
 - 3.5.2 Global Tetra Pack Coconut Water Market Forecast by Value
 - 3.5.3 Global Plastic Bottle Coconut Water Market by Value
 - 3.5.4 Global Plastic Bottle Coconut Water Market Forecast by Value
- 3.6 Global Coconut Water Market by Distribution Channel
 - 3.6.1 Global Offline Coconut Water Market by Value
 - 3.6.2 Global Offline Coconut Water Market Forecast by Value
 - 3.6.3 Global Online Coconut Water Market by Value

- 3.6.4 Global Online Coconut Water Market Forecast by Value
- 3.7 Global Coconut Water Market by Region

4. REGIONAL MARKET ANALYSIS

4.1 Asia Pacific

- 4.1.1 Asia Pacific Coconut Water Market by Value
- 4.1.2 Asia Pacific Coconut Water Market Forecast by Value

4.2 North America

- 4.2.1 North America Coconut Water Market by Value
- 4.2.2 North America Coconut Water Market Forecast by Value
- 4.2.3 The U.S. Coconut Water Market by Value
- 4.2.4 The U.S. Coconut Water Market Forecast by Value

4.3 Europe

- 4.3.1 Europe Coconut Water Market by Value
- 4.3.2 Europe Coconut Water Market Forecast by Value

4.4 Latin America, Middle East & Africa

- 4.4.1 Latin America, Middle East & Africa Coconut Water Market by Value
- 4.4.2 Latin America, Middle East & Africa Coconut Water Market Forecast by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Increasing Inclination of Consumers towards Health & Wellness
- 5.1.2 Growing Prevalence of Lifestyle Disorders
- 5.1.3 Rising Interest in Caffeinated Refreshments and Hydration
- 5.1.4 Escalating Global Average Temperature

5.2 Key Trends and Developments

- 5.2.1 Surging Number of Fitness and Health Clubs
- 5.2.2 Growing Preference for Natural & Plant-based Drinks
- 5.2.3 Rising Government Initiatives for Promoting Coconut Farming

5.3 Challenges

- 5.3.1 Huge Gap between the Two Ends of the Coconut Water Supply Chain
- 5.3.2 Preservation of Tender Coconut Water
- 5.3.3 Misleading Practices of Some of The Coconut Water Brands

6. COMPETITIVE LANDSCAPE

6.1 Global Market

- 6.1.1 Revenue Comparison of Key Players
- 6.1.2 Market Capitalization Comparison of Key Players
- 6.2 The U.S. Market
 - 6.2.1 The U.S. Coconut Water Market Share by Key Players

7. COMPANY PROFILES

- 7.1 PepsiCo, Inc. (O.N.E. Coconut Water)
 - 7.1.1 Business Overview
 - 7.1.2 Financial Overview
 - 7.1.3 Business Strategies
- 7.2 GraceKennedy Limited
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategies
- 7.3 The Vita Coco Company, Inc.
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategies
- 7.4 NewAge, Inc.
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategies
- 7.5 Harmless Harvest, Inc.
 - 7.5.1 Business Overview
 - 7.5.2 Business Strategies
- 7.6 Powerplant Ventures, LLC (ZICO Beverages, LLC)
 - 7.6.1 Business Overview
 - 7.6.2 Business Strategies

List Of Figures

LIST OF FIGURES

Process Flow of Coconut Water Production
Properties & Reactions of Coconut Water
Types of Coconut Water Traded
Health Benefits of Coconut Water
Major Factors Impacting the Coconut Water Quality
Global Increase in COVID Cases (May 2020- May 2021)
The U.S. Plant-based Ready to Drink Beverage Market (2018-2020)
Global Coconut Water Market by Value (2016-2020)
Global Coconut Water Market Forecast by Value (2021-2025)
Global Coconut Water Market by Type (2020)
Global Pure Coconut Water Market by Value (2016-2020)
Global Pure Coconut Water Market Forecast by Value (2021-2025)
Global Mixed Coconut Water Market by Value (2016-2020)
Global Mixed Coconut Water Market Forecast by Value (2021-2025)
Global Coconut Water Market by Form (2020)
Global Coconut Water Form Market by Value (2016-2020)
Global Coconut Water Form Market Forecast by Value (2021-2025)
Global Coconut Water Market by Packaging (2020)
Global Tetra Pack Coconut Water Market by Value (2016-2020)
Global Tetra Pack Coconut Water Market Forecast by Value (2021-2025)
Global Plastic Bottle Coconut Water Market by Value (2016-2020)
Global Plastic Bottle Coconut Water Market Forecast by Value (2021-2025)
Global Coconut Water Market by Distribution Channel (2020)
Global Offline Coconut Water Market by Value (2016-2020)
Global Offline Coconut Water Market Forecast by Value (2021-2025)
Global Online Coconut Water Market by Value (2016-2020)
Global Online Coconut Water Market Forecast by Value (2021-2025)
Global Coconut Water Market by Region (2020)
Asia Pacific Coconut Water Market by Value (2016-2020)
Asia Pacific Coconut Water Market Forecast by Value (2021-2025)
North America Coconut Water Market by Value (2016-2020)
North America Coconut Water Market Forecast by Value (2021-2025)
The U.S. Coconut Water Market by Value (2016-2020)
The U.S. Coconut Water Market Forecast by Value (2021-2025)
Europe Coconut Water Market by Value (2016-2020)

Europe Coconut Water Market Forecast by Value (2021-2025)
Latin America, Middle East & Africa Coconut Water Market by Value (2016-2020)
Latin America, Middle East & Africa Coconut Water Market Forecast by Value (2021-2025)
Health and Wellness Ecommerce Sales in the U.S. (2018-2024)
Number of Overweight & Obese People Worldwide (2020-2045)
Global Energy+ Drink Market Forecast (2020-2024)
Annual CO2 Emissions Worldwide (2016-2021)
Global Health and Fitness Club Market (2020-2024)
Global Plant-based Beverage Market (2018-2023)
The U.S. Coconut Water Market Share by Key Players (2020)
PepsiCo, Inc. Net Revenue and Net Income (2016-2020)
PepsiCo, Inc. Net Revenue by Segment (2020)
PepsiCo, Inc. Net Revenue by Region (2020)
GraceKennedy Limited Revenue and Net Profit (2016-2020)
GraceKennedy Limited Revenue by Segment (2020)
GraceKennedy Limited Revenue by Region (2020)
The Vita Coco Company, Inc. Net Sales and Net Income (2019-2020)
The Vita Coco Company, Inc. Revenue by Region (2020)
NewAge, Inc. Net Revenue and Net Loss (2016-2020)
NewAge, Inc. Net Revenue by Segment (2020)
NewAge, Inc. Net Revenue by Region (2020)

List Of Tables

LIST OF TABLES

Physicochemical Properties of Coconut Water

Comparison between Coconut Water & Regular Sports Beverages

Revenue Comparison of Key Players (2020)

Market Capitalization Comparison of Key Players (2021)

I would like to order

Product name: Global Coconut Water Market (by Type, Form, Packaging, Distribution Channel & Region): Insights & Forecast with Potential Impact of COVID-19 (2021-2025)

Product link: <https://marketpublishers.com/r/G26BBBCBDBD2EN.html>

Price: US\$ 1,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G26BBBCBDBD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

