

Global Body Contouring Market: Industry Analysis & Outlook (2017-2021)

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Abstracts

Body contouring is a procedure that alters the shape of the human body. It includes procedures that eliminate or reduce excess skin and fat that remains after previously obese individuals have lost a significant amount of weight, in a variety of places including the torso, upper arms, chest, and thighs. The urge to achieve perfect body shapes without the need for workouts is quickly promoting the idea of body contouring. A relatively new medical subspecialty, body contouring was developed to address the aesthetic concerns of those who have lost large amounts of weight; whether through dieting alone or with the help of weight loss (bariatric) surgery.

Depending upon the procedure adopted for body contouring, it can be segmented into three major categories; invasive body contouring, minimally invasive body contouring and non-invasive body contouring. Invasive body contouring includes procedures such as bariatric surgery, arm lift or brachioplasty, breast lift or mastopexy, stomach lift or abdominoplasty and lower body lift. Minimally invasive body contouring includes laser assisted lipolysis and radio frequency assisted liposuction. And non-invasive procedures comprises contouring with the help of suction devices, radiofrequency energy devices, high-frequency focused ultrasound devices, cryolipolysis and low-level light laser therapy devices.

Several factors such as increasing disposable income, rising geriatric population coupled with technological advancement and growing aesthetic awareness are expected to drive growth of the market for the forecasted period. Major trends in the market include market consolidation by acquisition, shift in consumer preferences, more men going for body contouring and transition of customer base. Further, the issues such as strict regulatory environment and high cost of procedures tend to hamper the market growth prospects.

The report “Global Body Contouring Market: Industry Analysis & Outlook (2017-2021)” analyzes the development of this market, with focus on the US market. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: Allergan Plc., Hologic Inc., Syneron Medical Ltd., and Cutera, Inc. are being profiled along with their key financials and strategies for growth. The report contains a comprehensive analysis of the global body contouring market along with the study of the US market.

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