

Global Beverage Can Market Report: 2015 Edition

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Abstracts

Packaging is the technology of enclosing or protecting products for distribution, storage, sale and use. Packaging also refers to the process of design, evaluation, and production of packages. It can be described as a coordinated system of preparing goods for transport, warehousing, logistics, sale, and end use. Packaging contains, protects, preserves, transports, informs, and sells. In many countries it is fully integrated into government, business, institutional, industrial and personal use.

Metal cans and their parts are primarily made from aluminum and steel, and are usually offered in two and three piece varieties. A beverage can is a metal container designed to hold a fixed portion of liquid such as carbonated soft drinks, alcoholic beverages, fruit juices, teas, herbal teas, energy drinks, etc.

The key factors which are anticipated to drive beverage can market include factors like increased alumina and crude steel production, rising consumption levels of canned beverages, escalating consumer spending and income, continuously surging urban population and growing global economy. Some of the noteworthy developments of this industry include changing consumer behavior, increasing preference of aluminum, growing emerging market, among others. However, the growth of respective industry is hindered by the barrier for fluctuation in aluminum and steel prices, regulatory compliances and negative impact on environment.

This report offers a comprehensive analysis of the global beverage can industry, along with an in-depth study of the regional markets including the US, China, Brazil and Europe. Furthermore, market dynamics such as key trends and development; and challenges are analyzed in depth. On the contention front, the global beverage can market is reined by 4 major players namely Rexam Plc., Ball Corporation, Amcor and Crown holdings. The competitive landscape of the respective market, along with the company profiles of the leading players are also discussed in detail.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the market. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. MARKET OVERVIEW

- 1.1 Packaging Industry
- 1.2 Metal Cans
 - 1.2.1 Beverage Cans
 - 1.2.2 Food Cans

2. PACKAGING INDUSTRY

- Market Segments
- End Markets
- Regional Breakdown

3. BEVERAGE INDUSTRY

- 3.1 Non Alcoholic Drinks Market
- 3.2 Alcoholic Drink Market

4. BEVERAGE CAN INDUSTRY

- 4.1 Global Market
 - Market Volume
 - Regional Breakdown
 - End Markets
- 4.2 Regional Markets
 - 4.2.1 North America
 - Market Volume
 - Growth Rate
 - 4.2.2 Europe
 - Market Volume
 - End Markets
 - Regional Breakdown
 - UK
 - Market Volume
 - End Markets
 - 4.2.3 China
 - Market Volume

End Markets

4.2.4 Brazil

Market Volume

End Markets

5. MARKET DYNAMICS

5.1 Growth Drivers

5.1.1 Increasing Global Aluminum Production

5.1.2 Global Steel Production

5.1.3 Global GDP Driving Metal Packaging Growth

5.1.4 Urban Population

5.1.5 Growing Consumption of Beverage

5.2 Key Trends

5.2.1 Preference of Aluminum for Beverage Cans

5.2.2 Distinctive Consumer Mindset in Emerging Markets

5.2.3 Eco-Friendly and Self Chilling Beverage Cans

5.2.4 Next Generation Beverage Can Tab and Can End

5.2.5 Frequently Changing Consumer Behavior

5.3 Challenges

5.3.1 Frequent Changes in Prices of Aluminum than Tin

5.3.2 Regulatory Compliance Challenges

5.3.3 Negative Impact on Environment

6. COMPETITIVE LANDSCAPE

6.1 Global Competition

6.2 Regional Competition

6.2.1 North America

6.2.2 Europe

6.2.3 Brazil

7. COMPANY PROFILES

7.1 Rexam PLC

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategies

7.2 Crown Holdings Inc.

- 7.2.1 Business Overview
- 7.2.2 Financial Overview
- 7.2.3 Business Strategies
- 7.3 Amcor Ltd.
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategies
- 7.4 Ball Corporation
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategies

8. MARKET OUTLOOK

- 8.1 Global Market Forecast
- 8.2 Forecast Methodology
 - 8.2.1 Dependent and Independent Variables
 - 8.2.2 Correlation Analysis
 - 8.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Purpose of Packaging

Packaging Developments by Era

Levels of Packaging

Consumer Packaging by Material

Metal Beverage Can Manufacturing Process

Global Packaging Market by Segments (2015)

Global Flexible Packaging Industry by End Use (2014)

Global Packaging Material Market Share by Value (2014)

Global Food Packaging Market by Material (2014)

Global Packaging Industry Share by Geography (2014E)

Emerging Demand for Flexible Packaging (2014)

Global Beverage Consumption Volume by Segments (2014)

Global Beverage Sales Share by Beverage Type (2011-2016)

Global Beverage Consumption Market Size & Annual Growth (2014/ 2018E)

Per Capita Non Alcoholic Beverages Consumption (2006-2014)

Global Carbonated Soft Drink (CSD) Volume Share by Region (2014)

Per Capita Alcohol Consumption (2006-2014)

Beer Share of Total Alcohol Market by Country (2014)

Global Beverage Can Consumption by Volume (2009-2014)

Global Beverage Can Consumption Volume by Region (2014)

Global Beverage Can Production CAGR by Region (2008-2014)

Global Beverage Can Contents Breakdown by Volume (2014)

Beverage Can Volume, North America (1Q13-2Q15)

The US & Canada Beverage Can Shipments (2010-2014)

The US & Canada Beverage Can Shipments YoY Growth (2011-2014)

Beverage Can End Market, US & Canada (2014)

Can Filling for Beer and Soft Drinks by Volume, Europe (2009-2014)

European CSD Market Share by Pack Type (2014)

Can Filling for Beer and Soft Drinks by European Countries (2013)

Can Shipments for Alcoholic and Soft Drinks, UK (2010-2014)

Filling for Beer and Soft Drinks by Pack Type, UK (2013)

Beverage Can Volume Growth in China (2009-2015E)

Beverage Can Market by End Use in China (2014E)

Brazilian Beverage Can Market and Annual Growth (2009-2014E)

Brazilian Beverage Can Market by Type (2014E)

Global Aluminum Production (2009-2014)
Global Crude Steel Production (2009-2014)
Global GDP (2009-2014)
Global GDP per Capita (2009-2014)
Global Urban Population (2009-2014)
Global Beverage Volume Growth CAGR (2014-2017E)
Global Aluminum Recycling Rate (2009-2014)
Comparative Aluminum and Tin Prices (Aug 2013 – July 2015)
Aluminum and Tin Price Fluctuation Rates (2014 – 15)
Global Beverage Can Market Share by Company (2014)
Global Beverage Can Plants by Region and Company (2013)
Beverage Can Market Shares, North America (2014E)
Beverage Can Market Shares, Europe (2014E)
Beverage Can Market Shares, Brazil (2014E)
Rexam's Revenue Share by Regions (2014)
Rexam Sales and Net Profit (2010-2014)
Crown Holding's Revenue Share by Segment (2014)
Crown Holding's Revenue Share by Geographic Area (2014)
Crown Holding's Revenue Share by Product (2014)
Crown Holding's Sales and Net Income (2010-2014)
Amcor's Revenue Share by Geographic Region (2014 – 15)
Amcor's Revenue Share by Business Group (2014/15)
Amcor's Revenue and Profit after Tax (2010/11 – 2014/15)
Ball Corporation's Revenue Share by Business Segments (2014E)
Ball Corporation's Sales and Net Earnings (2010-2014)
Global Beverage Can Market by Volume (2014-2018E)

List Of Tables

LIST OF TABLES

Types of Cans and Their Uses
Beverage Cans Standard Sizes
Dependent & Independent Variables (2009–2014)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

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