

Global Beverage Can Market Report: 2015 Edition

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Abstracts

Packaging is the technology of enclosing or protecting products for distribution, storage, sale and use. Packaging also refers to the process of design, evaluation, and production of packages. It can be described as a coordinated system of preparing goods for transport, warehousing, logistics, sale, and end use. Packaging contains, protects, preserves, transports, informs, and sells. In many countries it is fully integrated into government, business, institutional, industrial and personal use.

Metal cans and their parts are primarily made from aluminum and steel, and are usually offered in two and three piece varieties. A beverage can is a metal container designed to hold a fixed portion of liquid such as carbonated soft drinks, alcoholic beverages, fruit juices, teas, herbal teas, energy drinks, etc.

The key factors which are anticipated to drive beverage can market include factors like increased alumina and crude steel production, rising consumption levels of canned beverages, escalating consumer spending and income, continuously surging urban population and growing global economy. Some of the noteworthy developments of this industry include changing consumer behavior, increasing preference of aluminum, growing emerging market, among others. However, the growth of respective industry is hindered by the barrier for fluctuation in aluminum and steel prices, regulatory compliances and negative impact on environment.

This report offers a comprehensive analysis of the global beverage can industry, along with an in-depth study of the regional markets including the US, China, Brazil and Europe. Furthermore, market dynamics such as key trends and development; and challenges are analyzed in depth. On the contention front, the global beverage can market is reined by 4 major players namely Rexam Plc., Ball Corporation, Amcor and Crown holdings. The competitive landscape of the respective market, along with the company profiles of the leading players are also discussed in detail.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the market. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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