

Global Automotive Lighting Market: Industry Analysis & Outlook (2018-2022)

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Abstracts

Since the advent of the automobiles, lighting has been an important subsystem of all ground vehicles. Automotive lighting is vital to passenger safety, comfort and vehicle styling. The technology used in automotive lighting has rapidly expanded to make the lighting more value added, safer and pleasing to customers. Automobile light technology, just like all other advancements, is evolving at the speed of light. Technological innovations in the automobile industry have not only improved product quality and fuel efficiency, but also enhanced the customer experience. Industry players around the globe are investing in R&D activities on the introduction of advanced LED lighting solutions as well as focused on expanding their presence in growing automotive markets.

The global automotive lighting market is set to experience favorable growth driven by factors such as increasing automobile production, growing penetration of LED lighting, rising ADAS penetration, growing disposable income and increased demand for energy efficient vehicles. The major trends observed in this market include mandatory installation of DRLs, emergence of OLED lighting, rising penetration of electric vehicles and technological advancements. However, the growth of this market is constrained by challenges such as high cost of automotive lamps and negative impact of LED lighting.

The report "Global Automotive Lighting Market: Industry Analysis & Outlook (2018-2022)" analyses the development of this market, with focus on Asia Pacific, North America and European markets. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: Koito Manufacturing Co., Ltd, Valeo SA, Stanley Electric Co., Ltd and HELLA GmbH & Co KgaA are being profiled along with their key financials and strategies for growth.

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