

Global Automotive Connector Market (By Application, Vehicle Type and Region): Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

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Abstracts

The global automotive connector market recorded a value of US\$103.92 billion, growing at a CAGR of 12.70%, for the time period of 2023-2027. Factors such as accelerating sales of autonomous cars, growing digital ad spending in automotive industry, upsurge in millennial population, rising developments in Europe connector market, surging urbanization and increase in safety concerns among consumers would drive the growth of the market. However, the market growth would be challenged by reliability concerns in automotive connectors. A few notable trends may include rising demand for in-car entertainment, growing demand for electric vehicles and growth in car glass market.

Based on application, the global market was dominated by the general automotive connectors, owing to the growing sophistication of automotive sensors and infotainment systems. Based on vehicle type, the global market was dominated by passenger cars, due to the various product innovations such as adaptive front lighting, cruise control, park assistance and departure warning systems.

The fastest growing regional market was China, due to the rise in production of advanced vehicles such as autonomous cars and heavy-duty vehicles. Also, owing to the availability of raw materials, advanced manufacturing facilities and low cost workers, China has become a major exporter of numerous auto components across the world.

Scope of the report:

The report provides a comprehensive analysis of the global automotive connector market.

The major regional markets (China, North America, Europe, Asia Pacific, Japan and

ROW) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Sumitomo Electric Industries, Aptiv, TE Connectivity, Amphenol, Japan Aviation Electronics Industry, Ltd., Hirose Electric Group) are also presented in detail.

Key Target Audience:

Connectors Manufacturers

Automobile Original Equipment Manufacturers (OEMs)

Automobile Organizations/Associations

Connectors Suppliers

Research Institutes

Raw Material Suppliers for Connectors

Traders and Distributors of Connectors

Automotive Wires and Cables Manufacturers

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