

Global Auto Components Market Report: 2015 Edition

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Abstracts

The automotive components industry accounts for a significant share of the total production of the global manufacturing industry. The industry is very diverse, covering goods used to supply Original Equipment Manufacturers (OEMs), also known as automakers, and supplying the aftermarket or used car replacement.

The term automotive was created from Greek autos (self), and Latin motivus (of motion) to represent any form of self-powered vehicle. The automotive industry comprises a wide range of companies and organizations involved in the design, development, manufacturing, marketing, and selling of motor vehicles. It is one of the world's most important economic sectors by revenue. The automotive industry began in the 1890s with hundreds of manufacturers that pioneered the horseless carriage. For many decades, the United States led the world in total automobile production. In 2009, China took the top spot with ten million units.

The key factors driving the growth of the auto components industry are growing complexities and demand in automobile industry, growing importance of suppliers and their recognition as partners as well as increase in opportunities for mega suppliers. Some of the noteworthy trend and developments of this industry are shifting focus on R&D, increasing M&A deals within the industry and emergence of online sales trend in the industry. However, the expansion of the industry is hindered by higher competitiveness of tier 1 supplier over tier 2 and tier 3 suppliers along with emergence of tier 1.5 suppliers.

The report "Global Automotive Components Market" provides an in-depth analysis of the global market along with a detailed study of the North American and Asian markets. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The four major players in the industry, Bosch, Magna Int., Denso and Hyundai Mobis are also being profiled.

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