

Global Athletic Footwear Market (by Product Type, End-Users & Region): Insights, Trends & Forecast (2019-2023)

<https://marketpublishers.com/r/G7669AFA8C1AEN.html>

Date: December 2019

Pages: 103

Price: US\$ 1,700.00 (Single User License)

ID: G7669AFA8C1AEN

Abstracts

The global athletic footwear market is estimated to reach US\$139.19 billion in 2023, growing at a CAGR of 7.89% for the period spanning 2018-2023. The growth of the market has been driven by rising fitness clubs memberships, growing popularity of outdoor sports, escalating economic growth, mounting e-commerce retail sales and increasing obesity rates. Some of the noteworthy trends of the market include rising penetration of premium athletic footwear shops, upsurge in outdoor activities, increasing healthcare awareness and increasing preference for automated machine. However, growth of the market would be challenged by excessive reliance on technology and rising dominance of counterfeit athletic footwear products.

The global athletic footwear market is categorized on the basis of product type and end users. On the basis of product type, the global athletic footwear market can broadly be divided as running shoes, sports shoes, hiking shoes and others. In terms of end users, the global market can be categorized into men, women and children. On the basis of region, the global market is segmented into North America, Europe, Asia & RoW.

The fastest growing regional market is Europe due to an ongoing change in the fashion trends, rapid purchase of footwear through domestic quick service distributors (QSD) such as e-commerce and noteworthy surge in the visits of health centers, spas & clubs. North America represents one of the largest athletic footwear market and is already well-penetrated at developed market levels. Asia Pacific region is an emerging market where growth lies in increasing influence of exercise culture amongst the populace, increasing popularity of outdoor games and growing demand of functional/sports shoes for various sports such as football, hockey & cricket in China, Japan and India.

SCOPE OF THE REPORT:

The report provides a comprehensive analysis of the global athletic footwear market, segmented on the basis of segment and consumer types.

The major regional and country markets (North America, Europe and Asia Pacific) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Nike, Inc., Adidas AG, Puma SE, Skechers USA, Inc., ASICS Corporation and Under Armour, Inc.) are also presented in detail.

Key Target Audience:

Athletic Footwear Manufacturers

Athletic Footwear Distributors/Wholesalers

Retailers, Importers and Exporters

Investment Banks

Government Bodies & Regulating Authorities.

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Sportswear
- 1.3 Athletic Footwear
- 1.4 Types of Athletic Footwear
- 1.5 Supply Chain of Athletic Footwear
- 1.6 Distribution Channels of Athletic Footwear

2. GLOBAL MARKET ANALYSIS

- 2.1 Global Athletic Footwear Market Forecast by Value
- 2.2 Global Athletic Footwear Market by Product Type
 - 2.2.1 Global Running Shoes Market Forecast by Value
 - 2.2.2 Global Sports Shoes Market Forecast by Value
 - 2.2.3 Global Hiking Shoes Market Forecast by Value
 - 2.2.4 Global Others Shoes Market Forecast by Value
- 2.3 Global Athletic Footwear Market by End Users
- 2.4 Global Athletic Footwear Market Volume Forecast
- 2.5 Global Athletic Footwear Market Value by Region

3. REGIONAL MARKET ANALYSIS

- 3.1 North America
 - 3.1.1 North America Athletic Footwear Market Forecast by Value
 - 3.1.2 The U.S. Athletic Footwear Market Forecast by Value
 - 3.1.3 The U.S. Athletic Footwear Market by Product Type
 - 3.1.4 The U.S. Running Shoes Market Forecast by Value
 - 3.1.5 The U.S. Sports Shoes Market Forecast by Value
 - 3.1.6 The U.S. Hiking Shoes Market Forecast by Value
 - 3.1.7 The U.S. Athletic Footwear Market by End Users
 - 3.1.8 The U.S. Athletic Footwear Market Volume Forecast
- 3.2 Europe
 - 3.2.1 Europe Athletic Footwear Market Forecast by Value
 - 3.2.2 France Athletic Footwear Market Forecast by Value
 - 3.2.3 France Athletic Footwear Market Volume Forecast
- 3.3 Asia

- 3.3.1 Asia Athletic Footwear Market Forecast by Value
- 3.3.2 China Athletic Footwear Market Forecast by Value
- 3.3.3 China Athletic Footwear Market by Product Type
- 3.3.4 China Running Shoes Market Forecast by Value
- 3.3.5 China Sports Shoes Market Forecast by Value
- 3.3.6 China Athletic Footwear Market Volume Forecast
- 3.4 RoW
 - 3.4.1 RoW Athletic Footwear Market Forecast by Value

4. MARKET DYNAMICS

- 4.1 Growth Drivers
 - 4.1.1 Rising Fitness Club Memberships
 - 4.1.2 Growing Popularity of Outdoor Recreation
 - 4.1.3 Escalating Economic Growth
 - 4.1.4 Mounting E-Commerce Retail Sales
 - 4.1.5 Increasing Obesity Rates
- 4.2 Key Trends & Developments
 - 4.2.1 Upsurge in Outdoor Activities
 - 4.2.2 Rising Penetration of Premium Athletic Footwear Shops
 - 4.2.3 Growing Adolescence Population Count
 - 4.2.4 Increasing Healthcare Awareness
 - 4.2.5 Growing Preference for Athleisure
 - 4.2.6 Increasing Preference for Automated Machines
- 4.3 Challenges
 - 4.3.1 Rising Dominance of Counterfeit Athletic Footwear Products
 - 4.3.2 Excessive Reliance on Technology

5. COMPETITIVE LANDSCAPE

- 5.1 Global Market
 - 5.1.1 Key Players – Global Market Share Comparison
 - 5.1.2 Key Players - Revenue Comparison
 - 5.1.3 Key Players – Market Capitalization Comparison
- 5.2 The U.S. Athletic Footwear Market
 - 5.2.1 Key Players – US Market Share Comparison
- 5.3 Europe Athletic Footwear Market
 - 5.3.1 Key Players – Europe Market Share Comparison

6. COMPANY PROFILES

6.1 NIKE, Inc.

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategies

6.2 Adidas AG

6.2.1 Business Overview

6.2.2 Financial Overview

6.2.3 Business Strategies

6.3 Puma SE

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategies

6.4 Skechers USA, Inc.

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

6.5 ASICS Corporation

6.5.1 Business Overview

6.5.2 Financial Overview

6.5.3 Business Strategies

6.6 Under Armour Inc.

6.6.1 Business Overview

6.6.2 Financial Overview

6.6.3 Business Strategies

List Of Figures

LIST OF FIGURES

Types of Sportswear

Types of Athletic Footwear

Supply Chain of Athletic Footwear

Global Athletic Footwear Market Forecast by Value (2018-2023)

Global Athletic Footwear Market Value by Product Type (2018)

Global Running Shoes Market Forecast by Value (2018-2023)

Global Sports Shoes Market Forecast by Value (2018-2023)

Global Hiking Shoes Market Forecast by Value (2018-2023)

Global Others Shoes Market Forecast by Value (2018-2023)

Global Athletic Footwear Market Value by End Users (2018)

Global Athletic Footwear Market Volume Forecast (2018-2023)

Global Athletic Footwear Market Value by Region (2018)

North America Athletic Footwear Market Forecast by Value (2018-2023)

The U.S. Athletic Footwear Market Forecast by Value (2018-2023)

The U.S. Athletic Footwear Market by Product Type (2018)

The U.S. Running Shoes Market Forecast by Value (2018-2023)

The U.S. Sports Shoes Market Forecast by Value (2018-2023)

The U.S. Hiking Shoes Market Forecast by Value (2018-2023)

The U.S. Athletic Footwear Market by End Users (2018)

The U.S. Athletic Footwear Market Volume Forecast (2018-2023)

Europe Athletic Footwear Market Forecast by Value (2018-2023)

France Athletic Footwear Market Forecast by Value (2018-2023)

France Athletic Footwear Market Volume Forecast (2018-2023)

Asia Athletic Footwear Market Forecast by Value (2018-2023)

China Athletic Footwear Market Forecast by Value (2018-2023)

China Athletic Footwear Market by Product Type (2018)

China Running Shoes Market Forecast by Value (2018-2023)

China Sports Shoes Market Forecast by Value (2018-2023)

China Athletic Footwear Market Volume Forecast (2018-2023)

RoW Athletic Footwear Market Forecast by Value (2018-2023)

Global Fitness Club Memberships (2014-2018)

The U.S. Outdoor Participation* (2014-2018)

Global GDP Per Capita (2014-2018)

Global E-Commerce Retail Sales (2014-2018)

Global Obese Population (2014-2018)

Global Outdoor Sports User (2014-2018)
Global Nike Retail Stores by Volume (2014-2018)
Global Youth Population (2010-2025)
Key Players – Global Market Share Comparison (2018)
Key Players - Market Capitalization Comparison (2019)
Key Players – US Market Share Comparison (2018)
Key Players – Europe Market Share Comparison (2018)
Nike Revenues and Net Income (2015-2019)
Nike Inc. Revenues by Segment (2019)
Nike Inc. Revenue by Region (2019)
Adidas AG Net Sales and Net Income (2014-2018)
Adidas Net Sales by Segment (2018)
Adidas AG Net Sales by Region (2018)
Puma Net Sales and Net Earnings (2014-2018)
Puma Net Sales by Segment (2018)
Puma SE Net Sales by Region (2018)
Skechers Net Sales and Net Earnings (2014-2018)
Skechers Net Sales by Business Segments (2018)
Skechers USA, Inc. Net Sales by Region (2018)
ASICS Corporation Net Sales and Profit/Loss (2014-2018)
ASICS Corporation Net Sales by Region (2018)
Under Armour Inc. Net Revenue and Net Income (2014-2018)
Under Armour Inc. Net Revenue by Segment (2018)
Under Armour Inc. Net Revenue by Region (2018)
Key Players - Revenue Comparison (2018/2019)

I would like to order

Product name: Global Athletic Footwear Market (by Product Type, End-Users & Region): Insights, Trends & Forecast (2019-2023)

Product link: <https://marketpublishers.com/r/G7669AFA8C1AEN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7669AFA8C1AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

