

Global Animal Health Market (Feed Additives, Pharmaceuticals & Vaccines): Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

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Abstracts

The global animal health market is expected to record a value of US\$60.87 billion in 2027, growing at a CAGR of 6.30% for the period spanning 2023-2027. The factors such as growing middle class population, rising cattle/cow population, surge in demand for animal protein, rising U.S. expenditure on pets and growing urbanization would drive the growth of the market. However, the market growth is predicted to be hindered by increasing competitive landscape and rising cost of product development, along with the stringent regulatory approval of veterinary drugs. A few notable trends may include upsurge in meat consumption, increasing companion animal ownership, rising incidences of zoonotic diseases and technological advancements.

Based on product type, the global animal health market can be segmented into feed additives, pharmaceuticals and vaccines. Feed additives segment has been dominating the global market over the past few years, followed by pharmaceuticals and vaccines. The feed additives market is expected to dominate the market in future due to the increased production of meat and dairy products.

The fastest regional market was North America due to the presence of well established healthcare infrastructure and major pharmaceutical players that continue to develop new veterinary products in the market.

Scope of the report:

The report provides a comprehensive analysis of the global animal health market along with the focus on feed additives, pharmaceuticals and vaccines market.



The major regional markets (North America, Europe, Asia Pacific and ROW), along with the country coverage of the U.S., France, the U.K., Italy, Germany, India and Brazil have been analyzed in detail.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Merck & Co., Inc., Bayer, Eli Lilly, Boehringer Ingelheim, Zoetis Inc. and Elanco) are also presented in detail.

Key Target Audience:

Animal Health Companies

Supply Chain Partners

End Users (Businesses/ Consumers)

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities



Contents

1. OVERVIEW

- 1.1 Animal Health
- 1.2 Animal Health Products
- 1.3 Value Chain Analysis

2. COVID-19 IMPACT

- 2.1 Decline in Meat Production
- 2.2 Fall in Pet Adoption Rate
- 2.3 Impact on Consumers' Eating Habits

3. GLOBAL ANIMAL HEALTH MARKET

- 3.1 Global Animal Health Market by Value
- 3.2 Global Animal Health Market Forecast by Value
- 3.3 Global Animal Health Market by Product
 - 3.3.1 Global Feed Additives Market by Value
 - 3.3.2 Global Feed Additives Market Forecast by Value
 - 3.3.3 Global Animal Pharmaceuticals Market by Value
 - 3.3.4 Global Animal Pharmaceuticals Market Forecast by Value
 - 3.3.5 Global Animal Vaccines Market by Value
 - 3.3.6 Global Animal Vaccines Market Forecast by Value
- 3.4 Global Animal Health Market by Animal Type
 - 3.4.1 Global Production Animal Health Market by Value
 - 3.4.2 Global Production Animal Health Market Forecast by Value
 - 3.4.3 Global Companion Animal Health Market by Value
 - 3.4.4 Global Companion Animal Health Market Forecast by Value
- 3.5 Global Animal Health Market by Region

4. REGIONAL MARKETS

- 4.1 North America
 - 4.1.1 North America Animal Health Market by Value
 - 4.1.2 North America Animal Health Market Forecast by Value
 - 4.1.3 North America Animal Health Market by Product
 - 4.1.4 North America Feed Additives Market by Value



- 4.1.5 North America Feed Additives Market Forecast by Value
- 4.1.6 North America Animal Pharmaceuticals Market by Value
- 4.1.7 North America Animal Pharmaceuticals Market Forecast by Value
- 4.1.8 North America Animal Vaccines Market by Value
- 4.1.9 North America Animal Vaccines Market Forecast by Value
- 4.1.10 North America Animal Diagnostics Market by Value
- 4.1.11 North America Animal Diagnostics Market Forecast by Value
- 4.1.12 North America Other Products Market by Value
- 4.1.13 North America Other Products Market Forecast by Value
- 4.1.14 The US Animal Health Market by Value
- 4.1.15 The US Animal Health Market Forecast by Value
- 4.1.16 The US Animal Health Market by Product
- 4.1.17 The US Animal Health Market by Species

4.2 Europe

- 4.2.1 Europe Animal Health Market by Value
- 4.2.2 Europe Animal Health Market Forecast by Value
- 4.2.3 Europe Animal Health Market by Product
- 4.2.4 Europe Feed Additives Market Forecast by Value
- 4.2.5 Europe Animal Pharmaceuticals Market Forecast by Value
- 4.2.6 Europe Animal Vaccines Market Forecast by Value
- 4.2.7 Europe Animal Health Market by Country
- 4.2.8 France Animal Health Market by Value
- 4.2.9 France Animal Health Market Forecast by Value
- 4.2.10 The U.K. Animal Health Market by Value
- 4.2.11 The U.K. Animal Health Market Forecast by Value
- 4.2.12 The U.K. Animal Health Market by Products
- 4.2.13 The U.K. Animal Health Market by Animal Type
- 4.2.14 The U.K. Animal Health Market by Legal Category
- 4.2.15 Italy Animal Health Market by Value
- 4.2.16 Italy Animal Health Market Forecast by Value
- 4.2.17 Germany Animal Health Market by Value
- 4.2.18 Germany Animal Health Market Forecast by Value
- 4.2.19 Spain Animal Health Market by Animal Type
- 4.2.20 Belgium Animal Health Market by Animal Type
- 4.2.21 Netherlands Animal Health Market by Animal Type

4.3 Asia-Pacific

- 4.3.1 Asia-Pacific Animal Health Market by Value
- 4.3.2 Asia-Pacific Animal Health Market Forecast by Value
- 4.3.3 India Animal Health Market by Value



- 4.3.4 India Animal Health Market Forecast by Value
- 4.3.5 India Animal Health Market by Product
- **4.4 ROW**
 - 4.4.1 ROW Animal Health Market by Value
 - 4.4.2 ROW Animal Health Market Forecast by Value
 - 4.4.3 Brazil Animal Health Market by Value
 - 4.4.4 Brazil Animal Health Market Forecast by Value
 - 4.4.5 Mexico Animal Health Market by Animal Type

5. MARKET DYNAMICS

- 5.1 Growth Drivers
 - 5.1.1 Growing Middle Class Population
 - 5.1.2 Rising Cattle/Cow Population
 - 5.1.3 Surge in Demand for Animal Protein
 - 5.1.4 Rising U.S. Expenditure on Pets
 - 5.1.5 Growing Urbanization
 - 5.1.6 Favorable Demographics Supporting Pet Market
- 5.2 Key Trends
 - 5.2.1 Upsurge in Meat Consumption
 - 5.2.2 Growth in Pet Insurance
 - 5.2.3 Increasing Companion Animal Ownership
 - 5.2.4 Growing Incidences of Animal-to-Human Disease
 - 5.2.5 Technological Advancements
- 5.3 Challenges
 - 5.3.1 Highly Competitive Landscape for New Entrants
 - 5.3.2 Rising Cost of Product Development
 - 5.3.3 Stringent Regulatory Approval Process for Drugs

6. COMPETITIVE LANDSCAPE

- 6.1 Global Market
 - 6.1.1 Global Animal Health Market Share by Company

7. COMPANY PROFILES

- 7.1 Merck & Co., Inc.
 - 7.1.1 Business Overview
- 7.2 Bayer



- 7.2.1 Business Overview
- 7.3 Eli Lilly
 - 7.3.1 Business Overview
- 7.4 Boehringer Ingelheim
 - 7.4.1 Business Overview
- 7.5 Zoetis Inc.
 - 7.5.1 Business Overview
- 7.6 Elanco
 - 7.6.1 Business Overview



List Of Figures

LIST OF FIGURES

Animal Health Industry by Animal Type

Animal Health Market by Product Segments

Animal Health Market Value Chain Analysis

Global Meat Production (2019-2020)

The U.S. Pet Adoption Rate (2020)

Global Animal Health Market by Value (2018-2022)

Global Animal Health Market Forecast by Value (2023-2027)

Global Animal Health Market by Product (2022)

Global Animal Feed Additives Market by Value (2018-2022)

Global Feed Additives Market Forecast by Value (2023-2027)

Global Animal Pharmaceuticals Market by Value (2018-2022)

Global Animal Pharmaceuticals Market Forecast by Value (2023-2027)

Global Animal Vaccines Market by Value (2018-2022)

Global Animal Vaccines Market Forecast by Value (2023-2027)

Global Animal Health Market by Animal Type (2022)

Global Production Animal Health Market by Value (2018-2022)

Global Production Animal Health Market Forecast by Value (2023-2027)

Global Companion Animal Health Market by Value (2018-2022)

Global Companion Animal Health Market Forecast by Value (2023-2027)

Global Animal Health Market by Region (2022)

North America Animal Health Market by Value (2018-2022)

North America Animal Health Market Forecast by Value (2023-2027)

North America Animal Health Market by Product (2022)

North America Feed Additives Market by Value (2018-2022)

North America Feed Additives Market Forecast by Value (2023-2027)

North America Animal Pharmaceuticals Market by Value (2018-2022)

North America Animal Pharmaceuticals Market Forecast by Value (2023-2027)

North America Animal Vaccines Market by Value (2018-2022)

North America Animal Vaccines Market Forecast by Value (2023-2027)

North America Animal Diagnostics Market by Value (2018-2022)

North America Animal Diagnostics Market Forecast by Value (2023-2027)

North America Other Products Market by Value (2018-2022)

North America Other Products Market Forecast by Value (2023-2027)

The U.S. Animal Health Market by Value (2018-2022)

The U.S. Animal Health Market Forecast by Value (2023-2027)



The U.S. Animal Health Market by Product (2022)

The U.S. Animal Health Market by Species (2022)

Europe Animal Health Market by Value (2018-2022)

Europe Animal Health Market Forecast by Value (2023-2027)

Europe Animal Health Market by Product (2022)

European Feed Additives Market Forecast by Value (2022-2027)

Europe Pharmaceuticals Market Forecast by Value (2022-2027)

Europe Animal Vaccines Market Forecast by Value (2022-2027)

Europe Animal Health Market by Country (2022)

France Animal Health Market by Value (2018-2022)

France Animal Health Market Forecast by Value (2023-2027)

The U.K. Animal Health Market by Value (2018-2022)

The U.K. Animal Health Market Forecast by Value (2023-2027)

The U.K. Animal Health Market by Products (2022)

The U.K. Animal Health Market by Animal Type (2022)

The U.K. Animal Health Market by Legal Category (2022)

Italy Animal Health Market by Value (2018-2022)

Italy Animal Health Market Forecast by Value (2023-2027)

Germany Animal Health Market by Value (2018-2022)

Germany Animal Health Market Forecast by Value (2023-2027)

Spain Animal Health Market by Animal Type (2022)

Belgium Animal Health Market by Animal Type (2022)

Netherlands Animal Health Market by Animal Type (2022)

Asia-Pacific Animal Health Market by Value (2018-2022)

Asia-Pacific Animal Health Market Forecast by Value (2023-2027)

India Animal Health Market by Value (2018-2022)

India Animal Health Market Forecast by Value (2023-2027)

India Animal Health Market by Product (2022)

ROW Animal Health Market by Value (2018-2022)

ROW Animal Health Market Forecast by Value (2023-2027)

Brazil Animal Health Market by Value (2018-2022)

Brazil Animal Health Market Forecast by Value (2023-2027)

Mexico Animal Health Market by Animal Type (2022)

Global Middle Class Population (2015-2030)

Global Cattle/Cow Population (2017-2022)

Global Animal Protein Demand (2017-2022)

The U.S. Pet Industry Expenditure (2017-2022)

Global Urban Population (2010-2030)

Share of Demographics Willing to Spend on Pets



Global Meat Consumption (2020-2024) Global Pet Insurance Market (2020-2025) Global Animal Health Market Share by Company (2022)



List Of Tables

LIST OF TABLES

Common Animal Vaccines



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