

# **Global Animal Health (Feed Additives, Pharmaceuticals & Vaccines) Market Report: Insights, Trends & Forecast (2019-2023)**

<https://marketpublishers.com/r/G485A0DAC9E3EN.html>

Date: December 2019

Pages: 141

Price: US\$ 1,800.00 (Single User License)

ID: G485A0DAC9E3EN

## **Abstracts**

The global animal health market is anticipated to grow at a CAGR of 6.70% during the period spanning 2019-2023. The market is predicted to reach US\$52.53 billion in 2023. Growth in the global animal health market is expected to be driven by various factors such as rising disposable income, growing cattle population, increasing urban population and growing demand for animal protein. The market growth is predicted to be hindered by increasing competitive landscape and rising cost of product development. The challenges in the market would be influenced by certain trends like growing global meat consumption, increasing companion pet ownership and rising incidences of zoonotic diseases.

The global animal health market by product can be segmented as follows: feed additives, pharmaceuticals and vaccines. In 2018, dominant share of the market was held by feed additives, followed by pharmaceuticals and vaccines. The feed additives market is expected to dominate the market in future due to the increased production of meat and dairy products.

The global animal health market by animal type can be segmented into following two categories: production and companion. In 2018, the market was dominated by production animal segment followed by companion animal segment. The production animal segment is predicted to dominate the market during the forecasted years due to the growing demand for animal protein and rising consumption of meat and milk.

The global animal by region can be segmented as follows: North America, Europe, Asia Pacific and ROW (Brazil, Mexico & others). The highest market share was held by North America, followed by Europe and Asia Pacific.

### Scope of the report:

The report provides a comprehensive analysis of the global animal health market along with the focus on feed additives, pharmaceuticals and vaccines market.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Zoetis Inc., Eli Lilly, Merck & Co., Inc., Bayer, Boehringer Ingelheim and Elanco) are also presented in detail.

### Key Target Audience:

Animal Health Companies

Supply Chain Partners

End Users (Businesses/ Consumers)

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities

## Contents

### 1. OVERVIEW

- 1.1 Animal Health
- 1.2 Animal Health Products
- 1.3 Value Chain Analysis

### 2. GLOBAL ANIMAL HEALTH MARKET

- 2.1 Global Animal Health Market by Value
- 2.2 Global Animal Health Market Forecast by Value
- 2.3 Global Animal Health Market by Product
  - 2.3.1 Global Feed Additives Market by Value
  - 2.3.2 Global Feed Additives Market Forecast by Value
  - 2.3.3 Global Pharmaceuticals Market by Value
  - 2.3.4 Global Pharmaceuticals Market Forecast by Value
  - 2.3.5 Global Vaccines Market by Value
  - 2.3.6 Global Vaccines Market Forecast by Value
- 2.4 Global Animal Health Market by Animal Type
  - 2.4.1 Global Production Animal Health Market by Value
  - 2.4.2 Global Production Animal Health Market Forecast by Value
  - 2.4.3 Global Companion Animal Health Market by Value
  - 2.4.4 Global Companion Animal Health Market Forecast by Value
- 2.5 Global Animal Health Market by Region

### 3. REGIONAL MARKETS

- 3.1 North America
  - 3.1.1 North America Animal Health Market by Value
  - 3.1.2 North America Animal Health Market Forecast by Value
  - 3.1.3 North America Animal Health Market by Product
  - 3.1.4 North America Feed Additives Market by Value
  - 3.1.5 North America Feed Additives Market Forecast by Value
  - 3.1.6 North America Pharmaceuticals Market by Value
  - 3.1.7 North America Pharmaceuticals Market Forecast by Value
  - 3.1.8 North America Vaccines Market by Value
  - 3.1.9 North America Vaccines Market Forecast by Value
  - 3.1.10 North America Diagnostics Market by Value

- 3.1.11 North America Diagnostics Market Forecast by Value
- 3.1.12 North America Other Products Market by Value
- 3.1.13 North America Other Products Market Forecast by Value
- 3.1.14 The US Animal Health Market by Value
- 3.1.15 The US Animal Health Market Forecast by Value
- 3.1.16 The US Animal Health Market by Product
- 3.1.17 The US Animal Health Market by Species
- 3.2 Europe
  - 3.2.1 Europe Animal Health Market by Value
  - 3.2.2 Europe Animal Health Market Forecast by Value
  - 3.2.3 Europe Animal Health Market by Product
  - 3.2.4 Europe Feed Additives Market Forecast by Value
  - 3.2.5 Europe Pharmaceuticals Market Forecast by Value
  - 3.2.6 Europe Vaccines Market Forecast by Value
  - 3.2.7 Europe Animal Health Market by Country
  - 3.2.8 UK Animal Health Market by Value
  - 3.2.9 UK Animal Health Market Forecast by Value
  - 3.2.10 UK Animal Health Market by Products
  - 3.2.11 UK Animal Health Market by Animal Type
  - 3.2.12 UK Animal Health Market by Legal Category
  - 3.2.13 France Animal Health Market by Value
  - 3.2.14 France Animal Health Market Forecast by Value
  - 3.2.15 Germany Animal Health Market by Value
  - 3.2.16 Germany Animal Health Market Forecast by Value
  - 3.2.17 Spain Animal Health Market by Animal Type
  - 3.2.18 Belgium Animal Health Market by Animal Type
  - 3.2.19 Netherlands Animal Health Market by Animal Type
- 3.3. Asia-Pacific
  - 3.3.1 Asia-Pacific Animal Health Market by Value
  - 3.3.2 Asia-Pacific Animal Health Market Forecast by Value
  - 3.3.3 India Animal Health Market by Value
  - 3.3.4 India Animal Health Market Forecast by Value
  - 3.3.5 India Animal Health Market by Product
- 3.4 ROW
  - 3.4.1 ROW Animal Health Market by Value
  - 3.4.2 ROW Animal Health Market Forecast by Value
  - 3.4.3 Brazil Animal Health Market by Value
  - 3.4.4 Brazil Animal Health Market Forecast by Value
  - 3.4.5 Mexico Animal Health Market by Animal Type

## **4. MARKET DYNAMICS**

### **4.1 Growth Drivers**

- 4.1.1 Increasing Disposable Income
- 4.1.2 Rising Cattle/Cow Population
- 4.1.3 Surge in Demand for Animal Protein
- 4.1.4 Rising US Expenditure on Pets
- 4.1.5 Growing Urbanization
- 4.1.6 Favorable Demographics Supporting Pet Market
- 4.1.7 Faster Regulatory Approval

### **4.2 Key Trends**

- 4.2.1 Upsurge in Meat Consumption
- 4.2.2 Increasing Companion Animal Ownership
- 4.2.3 Growing Incidences of Animal-to-Human Disease
- 4.2.4 Technological Advancements
- 4.2.5 Consolidation of the Market

### **4.3 Challenges**

- 4.3.1 Highly Competitive Landscape for New Entrants
- 4.3.2 Rising Cost of Product Development

## **5. COMPETITIVE LANDSCAPE**

### **5.1 Global Market**

- 5.1.1 Revenue Comparison- Key Players
- 5.1.2 Market Capitalization Comparison- Key Players
- 5.1.3 R&D Expenditure Comparison- Key Players
- 5.1.4 Global Animal Health Market Share by Company

## **6. COMPANY PROFILES**

### **6.1 Bayer**

- 6.1.1 Business Overview
- 6.1.2 Financial Overview
- 6.1.3 Business Strategies

### **6.2 Merck & Co., Inc.**

- 6.2.1 Business Overview
- 6.2.2 Financial Overview
- 6.2.3 Business Strategies

## 6.3 Eli Lilly

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategies

## 6.4 Zoetis Inc.

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

## 6.5 Boehringer Ingelheim

6.5.1 Business Overview

6.5.2 Financial Overview

6.5.3 Business Strategies

## 6.6 Elanco

6.6.1 Business Overview

6.6.2 Financial Overview

6.6.3 Business Strategies

## List Of Charts

### LIST OF CHARTS

Animal Health Industry by Animal Type  
Animal Health Market by Product Segments  
Animal Health Market Value Chain Analysis  
Global Animal Health Market by Value (2014-2018)  
Global Animal Health Market Forecast by Value (2019-2023)  
Global Animal Health Market by Product (2018)  
Global Feed Additives Market by Value (2014-2018)  
Global Feed Additives Market Forecast by Value (2019-2023)  
Global Pharmaceuticals Market by Value (2014-2018)  
Global Pharmaceuticals Market Forecast by Value (2019-2023)  
Global Vaccines Market by Value (2014-2018)  
Global Vaccines Market Forecast by Value (2019-2023)  
Global Animal Health Market by Animal Type (2018)  
Global Production Animal Health Market by Value (2014-2018)  
Global Production Animal Health Market Forecast by Value (2019-2023)  
Global Companion Animal Health Market by Value (2014-2018)  
Global Companion Animal Health Market Forecast by Value (2019-2023)  
Global Animal Health Market by Region (2018)  
North America Animal Health Market by Value (2014-2018)  
North America Animal Health Market Forecast by Value (2019-2023)  
North America Animal Health Market by Product (2018)  
North America Feed Additives Market by Value (2014-2018)  
North America Feed Additives Market Forecast by Value (2019-2023)  
North America Pharmaceuticals Market by Value (2014-2018)  
North America Pharmaceuticals Market Forecast by Value (2019-2023)  
North America Vaccines Market by Value (2014-2018)  
North America Vaccines Market Forecast by Value (2019-2023)  
North America Diagnostics Market by Value (2014-2018)  
North America Diagnostics Market Forecast by Value (2019-2023)  
North America Other Products Market by Value (2014-2018)  
North America Other Products Market Forecast by Value (2019-2023)  
The US Animal Health Market by Value (2014-2018)  
The US Animal Health Market Forecast by Value (2019-2023)  
The US Animal Health Market by Product (2018)  
The US Animal Health Market by Species (2018)



Europe Animal Health Market by Value (2014-2018)  
Europe Animal Health Market Forecast by Value (2019-2023)  
European Animal Health Market by Product (2018)  
European Feed Additives Market Forecast by Value (2018-2023)  
Europe Pharmaceuticals Market Forecast by Value (2018-2023)  
Europe Vaccines Market Forecast by Value (2018-2023)  
Europe Animal Health Market by Country (2018)  
UK Animal Health Market by Value (2014-2018)  
UK Animal Health Market Forecast by Value (2019-2023)  
UK Animal Health Market by Products (2018)  
UK Animal Health Market by Animal Type (2018)  
UK Animal Health Market by Legal Category (2018)  
France Animal Health Market by Value (2014-2018)  
France Animal Health Market Forecast by Value (2019-2023)  
Germany Animal Health Market by Value (2014-2018)  
Germany Animal Health Market Forecast by Value (2019-2023)  
Spain Animal Health Market by Animal Type (2018)  
Belgium Animal Health Market by Animal Type (2018)  
Netherlands Animal Health Market by Animal Type (2018)  
Asia-Pacific Animal Health Market by Value (2014-2018)  
Asia-Pacific Animal Health Market Forecast by Value (2019-2023)  
India Animal Health Market by Value (2014-2018)  
India Animal Health Market Forecast by Value (2019-2023)  
India Animal Health Market by Product (2018)  
ROW Animal Health Market by Value (2014-2018)  
ROW Animal Health Market Forecast by Value (2019-2023)  
Brazil Animal Health Market by Value (2014-2018)  
Brazil Animal Health Market Forecast by Value (2019-2023)  
Mexico Animal Health Market by Animal Type (2018)  
Global GNI per Capita (2014-2018)  
Global Cattle/Cow Population (2015-2019)  
Global Animal Protein Demand (2017-2022)  
The US Pet Industry Expenditure (2014-2019)  
Global Urban Population (2014-2018)  
Share of Demographics Willing to Spend on Pets  
Global Meat Consumption (2016-2024)  
Acquisitions in Animal Health Industry (2019/2018)  
Key Players - Revenue Comparison (2018)  
Key Players - Market Capitalization Comparison (2019)



Key Players - R&D Expenditure Comparison (2018)  
Global Animal Health Market Share by Company (2018)  
Bayer Sales and Net Income (2014-2018)  
Bayer Sales by Segment (2018)  
Bayer Sales by Region (2018)  
Merck & Co., Inc. Sales and Net Income (2014-2018)  
Merck & Co., Inc. Sales by Segment (2018)  
Merck & Co., Inc. Sales by Region (2018)  
Eli Lilly Revenue and Net Income (Loss) (2014-2018)  
Eli Lilly Revenue by Segment (2018)  
Eli Lilly Revenue by Region (2018)  
Zoetis Inc. Revenue and Net Income (2014-2018)  
Zoetis Inc. Revenue by Segment (2018)  
Zoetis Inc. Revenue by Region (2018)  
Boehringer Ingelheim Net Sales and Net Income (Loss) (2014-2018)  
Boehringer Ingelheim Net Sales by Segment (2018)  
Boehringer Ingelheim Net Sales by Region (2018)  
Elanco Revenue and Net Income (Loss) (2014-2018)  
Elanco Revenue by Segment (2018)  
Elanco Revenue by Region (2018)

## List Of Tables

### LIST OF TABLES

Common Animal Vaccines

Acquisitions in Animal Health Industry (2019/2018)

## I would like to order

Product name: Global Animal Health (Feed Additives, Pharmaceuticals & Vaccines) Market Report: Insights, Trends & Forecast (2019-2023)

Product link: <https://marketpublishers.com/r/G485A0DAC9E3EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G485A0DAC9E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

