

# Global Advanced Wound Care Market Report: Insights, Trends and Forecast (2019-2023)

<https://marketpublishers.com/r/GC658E71BF5EN.html>

Date: July 2019

Pages: 112

Price: US\$ 1,800.00 (Single User License)

ID: GC658E71BF5EN

## Abstracts

The global advanced wound care market is estimated to reach US\$10.12 billion in 2023, growing at a CAGR of 7.71% for the period spanning from 2019 to 2023. The factors such as rising ageing population, increasing life expectancy, rising diabetic population, rising prevalence of chronic wounds and increasing awareness of advanced wound care products are expected to drive the market. However, the growth of the industry will be challenged by the high cost of advanced wound care products and stringent regulatory approval process. A few notable trends include favorable reimbursement policies, technological advancements, and emerging middle-class population.

The wound care market is segmented into four categories, namely Surgical, Advanced, Basic and Mid Tier. The launch of new innovative products with great benefits, faster adoption of wound care products and increasing healthcare expenditure helped advanced wound care segment to remain at top position amongst all the segments.

The United States is the fastest growing regional market due to the rising incidence of diabetes, surging prevalence of chronic wounds, and product launches. The U.S. represents one of the largest markets for advanced wound care product and is already well-penetrated at developed market levels. Increasing demand for rapid healing along with a wide range of advanced products is estimated to act as an opportunity for advanced wound care product market.

Scope of the report:

The report provides a comprehensive analysis of the global advanced wound care market, segmented into six product categories: Foam, Silver, Skincare, Alginates, Hydrocolloids, and Others.

The report covers the analysis of regional markets, covering Europe and North America region, with focus on the U.S. and Rest of the World.

The competitive landscape of the market, along with the company profiles of leading players (Molnlycke, Smith & Nephew, Coloplast, ConvaTec, Integra Lifesciences and 3M) are also presented in detail.

**Key Target Audience:**

Wound Care Product Manufacturers

Wound Care Associations

End Users (Hospitals, Medical schools, Diagnostic centers, and Outpatient clinics)

Consulting Firms

Insurance Providers

Government Bodies & Regulating Authorities

## Contents

### **1. MARKET OVERVIEW**

- 1.1 Wounds
- 1.2 Wound Care
- 1.3 Advanced Wound Care

### **2. GLOBAL WOUND CARE MARKET**

- 2.1 Global Wound Care Market Forecast by Value
- 2.2 Global Wound Care Market by Region
  - 2.2.1 North America Wound Care Market Forecast by Value
  - 2.2.2 Europe Wound Care Market Forecast by Value
  - 2.2.3 ROW Wound Care Market Forecast by Value
- 2.3 Global Wound Care Market by Segment
  - 2.3.1 Surgical Wound Care Market Forecast by Value
  - 2.3.2 Basic Wound Care Market Forecast by Value

### **3. GLOBAL ADVANCED WOUND CARE MARKET**

- 3.1 Global Advanced Wound Care Market by Value
- 3.2 Global Advanced Wound Care Market Forecast by Value
- 3.3 Global Advanced Wound Care Market by Region
- 3.4 Global Advanced Wound Care Market by Segment
  - 3.4.1 Global Advanced Wound Care Product Market by Value
  - 3.4.2 Global Advanced Wound Care Product Market Forecast by Value
  - 3.4.3 Global Advanced Wound Care Product Market by Region
  - 3.4.4 Global Advanced Wound Care Product Market by Segment
  - 3.4.5 Global Foam Market by Value
  - 3.4.6 Global Foam Market Forecast by Value
  - 3.4.7 Global Silver/Anti-Microbial Market by Value
  - 3.4.8 Global Silver/Anti-Microbial Market Forecast by Value
  - 3.4.9 Global Advanced Wound Care NPWT Devices Market by Value
  - 3.4.10 Global Advanced Wound Care NPWT Devices Market Forecast by Value
  - 3.4.11 Global Advanced Wound Care NPWT Devices Market by Region
  - 3.4.12 Global Advanced Wound Care NPWT Devices Market by Segment

### **4. REGIONAL ADVANCED WOUND CARE MARKET**

#### 4.1 The U.S.

- 4.1.1 The U.S. Advanced Wound Care Market by Value
- 4.1.2 The U.S. Advanced Wound Care Market Forecast by Value
- 4.1.3 The U.S. Advanced Wound Care Product Market by Value
- 4.1.4 The U.S. Advanced Wound Care Product Market Forecast by Value
- 4.1.5 The U.S. Advanced Wound Care NPWT Devices Market by Value
- 4.1.6 The U.S. Advanced Wound NPWT Devices Market Forecast by Value

#### 4.2 ROW

- 4.2.1 ROW Advanced Wound Care Market by Value
- 4.2.2 ROW Advanced Wound Care Market Forecast by Value
- 4.2.3 ROW Advanced Wound Care Product Market by Value
- 4.2.4 ROW Advanced Wound Care Product Market Forecast by Value
- 4.2.5 ROW Advanced Wound Care NPWT Devices Market by Value
- 4.2.6 ROW Advanced Wound NPWT Devices Market Forecast by Value

### 5. MARKET DYNAMICS

#### 5.1 Growth Drivers

- 5.1.1 Rising Ageing Population
- 5.1.2 Rising Incidences of Chronic Conditions
- 5.1.3 Increasing Life Expectancy
- 5.1.4 Rising Obese Population
- 5.1.5 Rising Diabetic Population
- 5.1.6 Escalating Healthcare Spending
- 5.1.7 Rising Prevalence of Chronic Wounds
- 5.1.8 Growing Awareness for Wound Care Products

#### 5.2 Key Trends & Developments

- 5.2.1 Favorable Reimbursement Policies
- 5.2.2 New Technological Advancements
- 5.2.3 Antimicrobial Dressing
- 5.2.4 Emerging Middle Class Population
- 5.2.5 MolecuLight Imaging Device

#### 5.3 Challenges

- 5.3.1 High Cost for Advanced Wound Care Products
- 5.3.2 Stringent Regulatory Regulations

### 6. COMPETITIVE LANDSCAPE

## 6.1 Global Market

6.1.1 Revenue and Market Cap Comparison

6.1.2 Research & Development Expenditure Comparison

6.1.3 Global Wound Care Market Share by Company

6.1.4 Global Advanced Wound Care- Market Share by Company

6.1.5 Global Advanced Wound NPWT Devices- Market Share by Company

6.1.6 Global Advanced Foam Wound Market Share by Company

6.1.7 Global Advanced Antimicrobials/Silver Market Share by Company

## 7. COMPANY PROFILES

### 7.1 Coloplast

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategies

### 7.2 ConvaTec

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategies

### 7.3 Smith and Nephew

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategies

### 7.4 Integra LifeSciences

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategies

### 7.5 Molnlycke Health Care

7.5.1 Business Overview

7.5.2 Financial Overview

7.5.3 Business Strategies

### 7.6 3M Company

7.6.1 Business Overview

7.6.2 Financial Overview

7.6.3 Business Strategies

## List Of Figures

### LIST OF FIGURES

#### Types of Wound

Global Wound Care Market Forecast by Value (2018-2023)  
Global Wound Care Market by Region (2018)  
North America Wound Care Market Forecast by Value (2018-2023)  
Europe Wound Care Market Forecast by Value (2018-2023)  
ROW Wound Care Market Forecast by Value (2018-2023)  
Global Wound Care Market by Segment (2018)  
Surgical Wound Care Market Forecast by Value (2018-2023)  
Basic Wound Care Market Forecast by Value (2018-2023)  
Global Advanced Wound Care Market by Value (2014-2018)  
Global Advanced Wound Care Market Forecast by Value (2019-2023)  
Global Advanced Wound Care Market by Region (2018)  
Global Advanced Wound Care Market by Segment (2018)  
Global Advanced Wound Care Product Market by Value (2014-2018)  
Global Advanced Wound Care Product Market Forecast by Value (2019-2023)  
Global Advanced Wound Care Product Market by Region (2018)  
Global Advanced Wound Care Product Market by Segment (2018)  
Global Foam Market by Value (2014-2018)  
Global Foam Market Forecast by Value (2019-2023)  
Global Silver/Anti-Microbial Market by Value (2014-2018)  
Global Silver/Anti-Microbial Market Forecast by Value (2019-2023)  
Global Advanced Wound Care NPWT Devices Market by Value (2014-2018)  
Global Advanced Wound Care NPWT Devices Market Forecast by Value (2019-2023)  
Global Advanced Wound NPWT Devices Market by Region (2018)  
Global Advanced Wound NPWT Devices Market by Segment (2018)  
The U.S. Advanced Wound Care Market by Value (2014-2018)  
The U.S. Advanced Wound Care Market Forecast by Value (2019-2023)  
The U.S. Advanced Wound Care Product Market by Value (2014-2018)  
The U.S. Advanced Wound Care Product Market Forecast by Value (2019-2023)  
The U.S. Advanced Wound Care NPWT Devices Market by Value (2014-2018)  
The U.S. Advanced Wound NPWT Devices Market Forecast by Value (2019-2023)  
ROW Advanced Wound Care Market by Value (2014-2018)  
ROW Advanced Wound Care Market Forecast by Value (2019-2023)  
ROW Advanced Wound Care Product Market by Value (2014-2018)  
ROW Advanced Wound Care Product Market Forecast by Value (2019-2023)

ROW Advanced Wound Care NPWT Devices Market by Value (2014-2018)  
ROW Advanced Wound NPWT Devices Market Forecast by Value (2019-2023)  
Global Population Above 65 Years (2014-2018)  
The U.S. Prevalence of Chronic Diseases (2010-2030)  
Life Expectancy at Birth (2014-2018)  
Global Obese Population (2014-2018)  
Global Diabetic Population (2014-2018)  
Global Healthcare Spending Per Capita (2014-2018)  
Key Players - Research & Development Expenditure Comparison (2017-2018)  
Global Wound Care Market Share by Company (2018)  
Global Advanced Wound Care- Market Share by Company (2018)  
Global Advanced Wound NPWT Devices- Market Share by Company (2018)  
Global Advanced Foam Wound Market Share by Company (2018)  
Global Advanced Antimicrobials/Silver Market Share by Company (2018)  
Coloplast Revenue by Segment (2018)  
Coloplast Revenue by Region (2018)  
Coloplast Revenue and Net Income (2014-2018)  
ConvaTec Revenue by Segment (2018)  
ConvaTec Revenue by Geographic Regions (2018)  
ConvaTec Revenue and Net Income (2014-2018)  
Smith and Nephew Revenue by Segment (2018)  
Smith and Nephew Revenue by Region (2018)  
Smith and Nephew Revenue and Net Profit (2014-2018)  
Integra LifeSciences Revenue by Segment (2018)  
Integra LifeSciences Revenue by Region (2018)  
Integra LifeSciences Revenue and Net Income (2014-2018)  
Molnlycke Sales (2014-2018)  
3M COMPANY REVENUE BY SEGMENT (2018)  
3M COMPANY REVENUE BY REGIONS (2018)  
3M COMPANY NET SALES AND NET INCOME (2014-2018)

## List Of Tables

### LIST OF TABLES

Advanced Wound Care Products  
Key Players - Revenue & Market Cap Comparison (2018)



## I would like to order

Product name: Global Advanced Wound Care Market Report: Insights, Trends and Forecast (2019-2023)

Product link: <https://marketpublishers.com/r/GC658E71BF5EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC658E71BF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970