

Dual Lens Cameras in Smartphones: Global Industry Analysis & Outlook (2017-2021)

<https://marketpublishers.com/r/DFE895FCCC5EN.html>

Date: October 2017

Pages: 67

Price: US\$ 800.00 (Single User License)

ID: DFE895FCCC5EN

Abstracts

Dual lens cameras in smartphones have gained traction recently with major smartphone manufacturers adopting this as a special feature for their handset models. Dual camera fits in camera modules which connects the phone and makes the camera operational. Dual cameras have two different photo sensors which are complementary to each other. Photos taken by a dual camera smartphone stands out because it gives a much sharper image with more details and also enables an ultra-wide angle mode. Dual cameras modules can be placed horizontally or vertically in the smartphones and are generally placed side by side.

Innovative designs and technologies are pushing the smartphone manufactures to introduce better handsets with larger specifications. Dual camera feature is one such specification which is expected to become a standard in mid-range handsets in the coming few years. The global dual lens camera market is likely to experience robust growth in the coming years as a result of increasing smartphone shipments, growing CCM market of China, and increase in adoption rate of dual cameras by leading manufacturers.

The global dual lens camera market is undergoing few notable changes such as increased usage of dual cameras in mid-low range smartphones, popularity of optical zoom, and industry consolidations. However, growth of the market is hindered by high cost of smartphones with adoption of dual camera as a feature and high barriers to entry.

The report "Dual Lens Cameras in Smartphones: Global Industry Analysis & Outlook (2017-2021)" offers an in-depth analysis of the global and regional market. Major companies that have been covered in the report include Q Technology Group Co Ltd.,

AAC Technologies Holdings Inc., Sunny Optical Technology Group Co Ltd., and
LG Innotek.

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