

Competitive Positioning in the Global Spine Market

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Abstracts

The spine sector has been one of the key drivers of the orthopedics market. With innovative solutions such as nucleus replacement and dynamic stabilization, the spine market has significant growth potential. The competitive landscape of the spine market is highly concentrated, with Medtronic, DePuy, Synthes, Kyphon, Stryker, Zimmer and Biomet accounting for the majority share of the worldwide spine market.

The report begins with a discussion of the emerging spine technologies and then goes on to analyze the worldwide spine market. The report profiles the major companies, focusing in-depth on their business strategies. The section on competitive landscape analyses the market share and revenues of key players in the worldwide and the US market.



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