

# Competition Driving Breakthroughs in Sports Medicine Market



Phone: +44 20 8123 2220  
Fax: +44 207 900 3970  
office@marketpublishers.com  
<http://marketpublishers.com>

# Competition Driving Breakthroughs in Sports Medicine Market

Date:	March 1, 2008
Pages:	25
Price:	US\$ 800.00
ID:	CB9EA21A932EN

The advent of arthroscopy (minimally invasive technique) was a milestone in the field of sports medicine. In the last three decades, technological advances in arthroscopy have enabled quick healing in athletes. New developments such as ligament reconstruction techniques, and biological replacements have revolutionized the sports medicine market. Professional athletes are driving medical professionals to develop better techniques, and new instruments. Sports medicines are also helping the older segment of population to remain active and athletically competitive.

Smith & Nephew is the leader in global arthroscopy market. Other major players are Arthrex, DePuy Mitek, Stryker, Conmed and ArthroCare. In the sports medicine market, there is a constant threat from new entrants trying to launch technologically advanced and more efficient products as compared to the existing products. This leads to a high intensity of rivalry amongst the competitors and also drives their R&D initiatives.

The report is aimed at providing a basic understanding of the sports medicine market. It also analyzes the arthroscopy market and orthopedic biomaterial market, besides providing an overall view of the orthopedic market. The report also profiles the major companies, with a discussion of their key business strategies. It also analyzes the major trends prevalent in the sports medicine market.

## Table of Content

### 1. MARKET OVERVIEW

- Orthopedics Market
- Value Chain
- Arthroscopy Market
- Orthopedic Biomaterial Market

### 2. MARKET SIZE

- 2.1 Orthopedics Market
  - Worldwide Orthopedics Market Value
  - Worldwide Orthopedics Market by Segments
  - Worldwide Orthopedics Market by Procedure
- 2.2 Arthroscopy Market
  - Shoulder Market
  - Knee Market
- 2.3 Sports Medicine Market
  - Sports Medicine – Market Share
- 2.4 Orthopedic Biomaterial Market
  - US Device Market Value
  - US Orthopedic Biomaterial (Sports) - Market Share

### 3. MARKET TRENDS

- 3.1 Sports Medicine for Older Athletes
- 3.2 Sales of Muscle & Body Supports
- 3.3 Young Teens – Less Prone to Sports Injuries
- 3.4 Advances in Sports Medicine
- 3.5 Sports Injuries – Overuse & Strains

#### **4. COMPANY PROFILES**

- 4.1 Smith & Nephew
  - Overview
  - Business Strategies
  - To Be the Leading Provider of Endoscopic Techniques
  - Product Innovation
- 4.2 DePuy Mitek
  - Overview
- 4.3 Arthrex
  - Overview
- 4.4 Stryker
  - Overview
  - Business Strategies
  - Strategic Acquisitions
  - Product Innovation
- 4.5 Conmed
  - Overview
  - Business Strategies
  - Strategic Marketing and Distribution Channels
  - Technological Leadership
- 4.6 ArthroCare
  - Overview
  - Business Strategies
  - Focus on Coblation Technology
  - Strategic Acquisitions
- 4.7 Biomet
  - Overview

#### **LIST OF TABLES**

- US Market Value – Orthopedic Biomaterial by Device (2005-09E)
- Muscle & Body Supports Sales of Drug Stores by Value (2007)
- Muscle & Body Supports Sales of Drug Stores by Volume (2007)

#### **LIST OF CHARTS**

- Orthopedic Surgeons by Specialty
- Value Chain in Orthopedics Industry
- Worldwide Orthopedics Market Value (2006)
- Worldwide Orthopedics Market by Segments (2006)
- Worldwide Orthopedics Market by Procedure (2006)
- Sports Medicine Market: Share of Competitors (2006)
- US Orthopedic Biomaterial (Sports) Market by Competitors (2006)
- Smith & Nephew: Revenue by Segments (2007)
- Stryker: Sales Mix (2007)
- Conmed: Revenue by Segments (2007)
- ArthroCare: Revenue by Segments (2006)

## Biomet: Revenue by Segments (2006)

### I would like to order:

**Product name:** Competition Driving Breakthroughs in Sports Medicine Market  
**Product link:** <http://marketpublishers.com/r/CB9EA21A932EN.html>  
**Product ID:** CB9EA21A932EN  
**Price:** US\$ 800.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/CB9EA21A932EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [http://marketpublishers.com/docs/terms\\_conditions.html](http://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**