

China Paper Packaging Market: Industry Analysis & Outlook (2019-2023)

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Abstracts

Paper packaging products are light-weight yet flexible in nature, which makes them perfect for transporting, protecting and preserving a wide variety of consumable items ranging from fragile glassware to perishable goods. The demand is highest from food and beverages sector, mainly owing to high preference for these products by vegetarian populace for carrying vegetables and fruits. On the basis of segments, paper packaging materials are broadly classified into containerboards (regular box, die cut box & pre-print box) and boxboards (coated duplex board & ivory board).

China's paper packaging market is anticipated to be driven by increasing urban populace, growing e-commerce parcel market, declining pulp prices and improving population awareness about environmental friendly packaging. Key trends and developments of industry include increasing folding boxboards consumption, containerboard capacity additions and technological advancements. However, there are some factors which can hinder the market growth including stringent regulations and product quality.

"China Paper Packaging Market: Industry Analysis & Outlook (2019-2023)" by Konzept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. Key players i.e. Nine Dragons Paper Holdings Limited, Lee & Man Paper Manufacturing Ltd, Shenzhen YUTO Packaging Technology and Shenzhen Jinjia Group Co Ltd are being profiled along with their respective financials and growth strategies.

Contents

1. MARKET OVERVIEW

- 1.1 Packaging
- 1.2 Paper Packaging

2. GLOBAL PACKAGING MARKET

- 2.1 Global Packaging Market Value Forecast
- 2.2 Global Packaging Market Value by Segments
 - 2.2.1 Global Paper Packaging Market Value Forecast
- 2.3 Global Packaging Market Value by End Markets
- 2.4 Global Per Capita Packaging Consumption by Region
- 2.5 Global Packaging Market Value by Region

3. CHINA PACKAGING MARKET

- 3.1 China Packaging Market Value Forecast
- 3.2 China Packaging Market Value by Segments

4. CHINA PAPER PACKAGING MARKET

- 4.1 China Paper Packaging Market Value
- 4.2 China Paper Packaging Market Value Forecast
- 4.3 China Paper Packaging Production Volume
- 4.4 China Paper Packaging Production Volume Forecast
- 4.5 China Paper Packaging Production Volume by Segments
 - 4.5.1 China Boxboard Production Volume Forecast
 - 4.5.2 China Containerboard Production Volume Forecast
- 4.6 China Paper Packaging Consumption Volume
- 4.7 China Paper Packaging Consumption Volume Forecast
- 4.8 China Paper Packaging Consumption Volume by Segments
 - 4.8.1 China Boxboard Consumption Volume Forecast
 - 4.8.2 China Containerboard Consumption Volume Forecast
 - 4.8.3 China Containerboard Consumption Volume by End Markets

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Increasing Urban Populace
- 5.1.2 Growing E-Commerce Parcel Market
- 5.1.3 Declining Pulp Prices
- 5.1.4 Improving Population Awareness on Environmental Friendly Packaging

5.2 Key Trends and Developments

- 5.2.1 Rising Folding Boxboards Consumption
- 5.2.2 Containerboard Capacity Additions
- 5.2.3 Technological Advancements

5.3 Challenges

- 5.3.1 Stringent Regulations
- 5.3.2 Product Quality

6. COMPETITIVE LANDSCAPE

6.1 China Paper Packaging Market

- 6.1.1 Key Players – Revenue Comparison
- 6.1.2 Key Players – Market Cap Comparison
- 6.1.3 Key Players – Containerboard Market Share Comparison

7. COMPANY PROFILES

7.1 Nine Dragons Paper Holdings Limited

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategies

7.2 Lee & Man Paper Manufacturing Ltd

- 7.2.1 Business Overview
- 7.2.2 Financial Overview
- 7.2.3 Business Strategies

7.3 Shenzhen YUTO Packaging Technology

- 7.3.1 Business Overview
- 7.3.2 Financial Overview
- 7.3.3 Business Strategies

7.4 Shenzhen Jinjia Group Co Ltd

- 7.4.1 Business Overview
- 7.4.2 Financial Overview
- 7.4.3 Business Strategies

List Of Figures

LIST OF FIGURES

Types of Paper Packaging
Paper Packaging Supply Chain
Global Packaging Market Value Forecast (2018-2023)
Global Packaging Market Value by Segments (2018)
Global Paper Packaging Market Value Forecast (2018-2023)
Global Packaging Market Value by End Markets (2018)
Global Per Capita Packaging Consumption by Region (2018)
Global Packaging Market Value by Region (2018)
China Packaging Market Value Forecast (2018-2023)
China Packaging Market Value by Segments (2018)
China Paper Packaging Market Value (2014-2018)
China Paper Packaging Market Value Forecast (2019-2023)
China Paper Packaging Production Volume (2014-2018)
China Paper Packaging Production Volume Forecast (2019-2023)
China Paper Packaging Production Volume by Segments (2018)
China Boxboard Production Volume Forecast (2018-2023)
China Containerboard Production Volume Forecast (2018-2023)
China Paper Packaging Consumption Volume (2014-2018)
China Paper Packaging Consumption Volume Forecast (2019-2023)
China Paper Packaging Consumption Volume by Segments (2018)
China Boxboard Consumption Volume Forecast (2018-2023)
China Containerboard Consumption Volume Forecast (2018-2023)
China Containerboard Consumption Volume by End Markets (2018)
China Urban Population (2014-2018)
China E-Commerce Parcel Market Volume (2014-2018)
China Pulp Prices (Jan-2016 – Jan-2019)
China Population Awareness on Environmental Friendly Packaging (2014-2018)
China Folding Boxboards Consumption Forecast (2018-2023)
Key Players – Market Cap Comparison (2019)
Key Players – Containerboard Market Share Comparison (2018)
Nine Dragons Paper Sales by Business Segments (2018)
Nine Dragons Paper Sales and Profit (2014-2018)
Nine Dragons Paper S&P Expenditures (2016-2018)
Lee & Man Paper Revenues by Business Segments (2018)
Lee & Man Paper Revenues and Profit (2014-2018)

Lee & Man Paper S&P Expenditures (2016-2018)
YUTO Tech Revenues by Business Segments (2018)
YUTO Tech Revenues and Net Income (2015-2018)
YUTO Tech R&D Expenditures (2016-2018)
Jinjia Group Revenues by Business Segment (2018)
Jinjia Group Revenues and Net Income (2015-2018)

List Of Tables

LIST OF TABLES

China Containerboard Capacity Additions (2018-2020)
Key Players – Revenue Comparison (2018)

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