

Car Filters Fuelling Growth of Filtration Market

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Filters are traditionally being used in various industry segments and with increasing demand of vehicles, filter industry is also expanding. The automobile industry is the biggest consumer of filters that are used in mechanical engineering products. The utilities sector, which includes water facilities and electric power plants, is the second largest consumer of filters that comes after automobile.

Oil and air-filter are the two biggest revenue generating segments in automotive filter industry, and their growth in terms of unit shipments as well as revenues would drive the growth of the filters aftermarket.

Europe is the leading region in car filter segment. In 2007 France was the largest market for car filters in Europe. Oil filter sales proved the most lucrative segment of the German car filters market in 2007.

Vehicle emission law is one of the growth drivers of automotive filter industry. The market is expecting to grow fast as vehicle emission regulations have been implemented for all heavy duty diesel (HDD) vehicles in Europe in 2006 and in the US in 2007.

The current report offers an overview of the automotive filtration market. It also analyzes the size and growth of the global filtration market by segments. The report also studies the factors driving the growth of the industry and major issues related with the industry. The competitive landscape of the market has been assessed with focus on three leading players – Clarcor, Mann & Hummel and Donaldson.

Table of Content

1. AUTOMOTIVE FILTER MARKET – AN INTRODUCTION

Car Filter Market Segments

Air Filter

Fuel Filter

Cabin Filter

2. MARKET OVERVIEW

2.1 Worldwide Filtration Market

Worldwide Filtration Market by Segments

2.2 Car Filter Market in Europe

France

Germany

United Kingdom

2.3 Market Outlook

3. GROWTH DRIVERS

- 3.1 Changes in Emission Regulations
- 3.2 Merger and Acquisition Activity

4. KEY ISSUES

- 4.1 Issues in Air Filter Products
- 4.2 Impact of Fuel Pollution on Global Environment
- 4.3 Impact of Automobile Sale on Filter Market

5. COMPETITIVE LANDSCAPE

Leading Players – Market Share

6. COMPANY PROFILES

- 6.1 Clarcor Inc.
 - Overview
 - Key Financials
 - Business Strategies
 - Expanding Business through Acquisitions
 - Strong Distribution Channels
- 6.2 Mann Hummel
 - Overview
 - Key Financials
 - Business Strategies
 - Extending the Product Portfolio
- 6.3 Donaldson Company
 - Overview
 - Distribution Strategy

LIST OF TABLES

- Filter Replacement Interval
- HDD on Road Regulation Development
- Growth of US Retail Aftermarket - Automotive Filters (2000-06)
- US Retail Aftermarket Sales - Automotive Filters (2000-06)

LIST OF CHARTS

- Worldwide Filtration Market by Segments (2006)
- Car Filter Market Share in Europe (2007)
- German Car Filter Market by Segments (2007)
- Global Filtration Market Forecast (2007-10E)
- US Automobile Market: Sales of Cars and Light Trucks (2005-06)
- Worldwide Filtration Market: Market Share of Leading Players (2006)
- Automotive Filters - US Private Brands vs. National Brands (2006)
- Clarcor - Revenue by Segments (FY07)
- Clarcor - Revenue by Region (FY07)

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