

Asian Polyester Market: Focus on China

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The global polyester industry has witnessed a significant shift in production capacity from North America and Europe to the Asian countries. China has taken the lead, followed by India, Taiwan and South Korea. China accounts for about forty percent of the worldwide polyester production. Domestic consumers are a key driver of the surge in polyester production in China. Polyester demand in India is also growing rapidly due to rising disposable income across the country.

Due to rapid capacity addition in China, a key trend of Asian polyester market has been oversupply since 2000. Apart from oversupply, polyester producers feel threatened by rising feedstock costs (PTA & EG) which have resulted in diminishing profits margins and pricing power. The market has also witnessed some consolidation in Asia. Reliance Industries' (India) acquisition of Hualon Corp. (Malaysia) has increased its global market share in polyester fiber and yarn to more than seven percent.

The report profiles the polyester market in Asia. It begins with a discussion of the worldwide polyester market and then goes on to analyze the major Asian markets – China and India. Apart from analyzing the key trends prevalent in the market, the report also profiles the major polyester producers.

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