

# **ASEAN Medical Diagnostics Market (Singapore, Malaysia, Indonesia, Thailand & Vietnam): Insights & Forecast with Potential Impact of COVID-19 (2023-2027)**

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## **Abstracts**

The ASEAN medical diagnostics market is anticipated to reach US\$16.36 billion in 2027, witnessing growth at a CAGR of 12.59%, over the period 2023-2027. The factors such as increasing geriatric population, escalating stress levels, hike in healthcare expenditure and expanding urbanization and surging prevalence of western type diseases in South East Asian countries would drive the growth of the market. However, the market growth would be challenged by dearth of skilled workforce, high out-of-pocket expenditure across target countries and rising cost of healthcare. A few notable trends include upsurge in medical tourism, emergence of point-of-care (POC) and rapid testing, growing awareness of personalized medicine & new specialized tests and escalating shift towards preventive healthcare.

The Association of Southeast Asian Nations (ASEAN) is a political and economic union of 10 member states in Southeast Asia, which promotes intergovernmental cooperation and facilitates economic, political, security, military, educational, and sociocultural integration between its members and countries in the Asia-Pacific. On the basis of solution, the ASEAN medical diagnostics market has been segmented into services and products. Services segment dominated the market, owing to the continuous increase in the number of diagnosis tests around world.

The fastest growing country market was Singapore due to progressively aging population, complementary government policies, increased the susceptibility of the population to various chronic and infectious diseases, increasing patient awareness about personalized medicine and shifting preference towards point-of-care (POC)

testing.

#### Scope of the report:

The report provides a comprehensive analysis of the ASEAN medical diagnostics market segmented on the basis of type and region.

The major country markets (Singapore, Malaysia, Indonesia, Thailand & Vietnam) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (IHH Healthcare Berhad, Bangkok Dusit Medical Services PCL (BDMS), Raffles Medical Group Ltd., PT Prodia Widyahusada Tbk, PT Diagnos Laboratorium Utama Tbk and Pathology Asia Holdings Pte. Ltd.) are also presented in detail.

#### Key Target Audience:

Diagnostic Service Providers

Diagnostic Products Manufacturers and Distributors of IVD Products

Hospitals, Public Labs, Diagnostic Centers and Other Stakeholders

Organizations, Forums and Alliances related to Medical Diagnostics

Government Bodies & Regulating Authorities

## Contents

### 1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Types of Diagnostics
- 1.3 General Components of a Diagnostic Procedure
- 1.4 Clinical Laboratory Market Value Chain
- 1.5 Anatomy of a Diagnostic Test
- 1.6 Categories of Diagnostic Tests
- 1.7 Major Roles of Diagnostic Testing

### 2. IMPACT OF COVID-19

- 2.1 Demand Surge for Medical Diagnostics
- 2.2 Impact on Global Diagnostics Market

### 3. ASEAN MARKET ANALYSIS

- 3.1 ASEAN Medical Diagnostics Market by Value
- 3.2 ASEAN Medical Diagnostics Market Forecast by Value
- 3.3 ASEAN Medical Diagnostics Market by Solution
  - 3.3.1 ASEAN Diagnostics Services Market by Value
  - 3.3.2 ASEAN Diagnostics Services Market Forecast by Value
  - 3.3.3 ASEAN Diagnostics Products Market by Value
  - 3.3.4 ASEAN Diagnostics Products Market Forecast by Value
- 3.4 ASEAN Medical Diagnostics Market by Country

### 4. COUNTRY MARKET ANALYSIS

- 4.1 Singapore
  - 4.1.1 Singapore Medical Diagnostics Market by Value
  - 4.1.2 Singapore Medical Diagnostics Market Forecast by Value
- 4.2 Malaysia
  - 4.2.1 Malaysia Medical Diagnostics Market by Value
  - 4.2.2 Malaysia Medical Diagnostics Market Forecast by Value
  - 4.2.3 Malaysia Medical Testing-Accredited Laboratories by Type
  - 4.2.4 Malaysia Medical Diagnostic Laboratories by State
- 4.3 Indonesia

- 4.3.1 Indonesia Medical Diagnostics Market by Value
- 4.3.2 Indonesia Medical Diagnostics Market Forecast by Value
- 4.3.3 Indonesia Medical Diagnostic Laboratories by Region
- 4.4 Thailand
  - 4.4.1 Thailand Medical Diagnostics Market by Value
  - 4.4.2 Thailand Medical Diagnostics Market Forecast by Value
  - 4.4.3 Thailand Medical Diagnostic Laboratories by Type
- 4.5 Vietnam
  - 4.5.1 Vietnam Medical Diagnostics Market by Value
  - 4.5.2 Vietnam Medical Diagnostics Market Forecast by Value
  - 4.5.3 Vietnam Medical Diagnostic Laboratories by Region

## **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Increasing Geriatric Population
  - 5.1.2 Escalating Stress Levels
  - 5.1.3 Hike in Healthcare Expenditure
  - 5.1.4 Expanding Urbanization
  - 5.1.5 Growing Healthcare Burden
  - 5.1.6 Surging Prevalence of Western-Type Diseases in South East Asian Countries
- 5.2 Key Trends and Developments
  - 5.2.1 Upsurge in Medical Tourism
  - 5.2.2 Emergence of POC and Rapid Testing
  - 5.2.3 Growing Awareness of Personalized Medicine & New Specialized Tests
  - 5.2.4 Escalating Shift towards Preventive Healthcare
- 5.3 Challenges
  - 5.3.1 Dearth of Skilled Workforce
  - 5.3.2 High Out-of-Pocket Healthcare Expenditure across Target Countries
  - 5.3.3 Rising Cost of Healthcare

## **6. COMPETITIVE LANDSCAPE**

- 6.1 Malaysia Market
  - 6.1.1 Malaysia Medical Diagnostics Market Share by Key Players
- 6.2 Thailand Market
  - 6.2.1 Thailand Medical Diagnostics Market Share by Key Players

## **7. COMPANY PROFILES**

- 7.1 IHH Healthcare Berhad
  - 7.1.1 Business Overview
- 7.2 Bangkok Dusit Medical Services PCL (BDMS)
  - 7.2.1 Business Overview
- 7.3 Raffles Medical Group Ltd.
  - 7.3.1 Business Overview
- 7.4 PT Prodia Widyahusada Tbk
  - 7.4.1 Business Overview
- 7.5 PT Diagnos Laboratorium Utama Tbk
  - 7.5.1 Business Overview
- 7.6 Pathology Asia Holdings Pte. Ltd.
  - 7.6.1 Business Overview

## List Of Figures

### LIST OF FIGURES

Process of Medical Diagnosis

Types of Diagnostics

General Components of a Diagnostic Procedure

Clinical Laboratory Market Value Chain

Categories of Diagnostic Tests

Major Roles of Diagnostic Testing

Number of Confirmed COVID Tests Performed Daily in Indonesia (March-December 2020)

Global Diagnostics Market (2018-2020)

ASEAN Medical Diagnostics Market by Value (2018-2022)

ASEAN Medical Diagnostics Market Forecast by Value (2023-2027)

ASEAN Medical Diagnostics Market by Solution (2022)

ASEAN Diagnostics Services Market by Value (2018-2022)

ASEAN Diagnostics Services Market Forecast by Value (2023-2027)

ASEAN Diagnostics Products Market by Value (2018-2022)

ASEAN Diagnostics Products Market Forecast by Value (2023-2027)

ASEAN Medical Diagnostics Market by Country (2022)

Singapore Medical Diagnostics Market by Value (2018-2022)

Singapore Medical Diagnostics Market Forecast by Value (2023-2027)

Malaysia Medical Diagnostics Market by Value (2018-2022)

Malaysia Medical Diagnostics Market Forecast by Value (2023-2027)

Malaysia Medical Testing-Accredited Laboratories by Type (2022)

Malaysia Medical Diagnostic Laboratories by State (2022)

Indonesia Medical Diagnostics Market by Value (2018-2022)

Indonesia Medical Diagnostics Market Forecast by Value (2023-2027)

Indonesia Medical Diagnostic Laboratories by Region (2022)

Thailand Medical Diagnostics Market by Value (2018-2022)

Thailand Medical Diagnostics Market Forecast by Value (2023-2027)

Thailand Medical Diagnostic Laboratories by Type (2022)

Vietnam Medical Diagnostics Market by Value (2018-2022)

Vietnam Medical Diagnostics Market Forecast by Value (2023-2027)

Vietnam Medical Diagnostic Laboratories by Region (2022)

Proportion of People Aged 60 or Above in South East Asian Countries (2021-2050)

Prevalence of Stress Among Individuals in South East Asian Countries (2022)

Indonesia Current Healthcare Spending Forecast (2020-2025)

Degree of Urbanization in ASEAN Countries (2017-2022)  
ASEAN Healthcare Expenditure as Share of GDP (2022)  
Medical Tourism in Thailand, Singapore & Malaysia (2021-2022)  
Brief History of Pandemics in ASEAN Countries (1998-2020)  
Malaysia Medical Diagnostics Market Share by Key Players (2022)  
Thailand Medical Diagnostics Market Share by Key Players (2022)

## List Of Tables

### LIST OF TABLES

Anatomy of a Diagnostic Test

Medical Tourism in Thailand, Singapore & Malaysia (2021-2022)

Brief History of Pandemics in ASEAN Countries (1998-2020)



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