

Analysis of Worldwide Carpet Market



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The carpet and rugs industry is divided into two primary markets, residential and commercial. In 2006, the residential market made up about three-fourths of the total industry amounts shipped and the commercial market comprised approximately one fourth of the total industry shipments. Residential replacement demand is also increasing and approximately half of the industry shipments are made in response to residential replacement demand. U.S., Belgium, and Turkey are the world leaders in machine-made rugs and leading carpet markets.

Nowadays modular carpet demand is continuously increasing and has significantly outpaced the growth of the overall industry. Recycling of carpets has become one of the key factors driving demand. The growing nonresidential construction market is also pushing the carpet demand.

The report begins with an introduction of worldwide carpet and rug industry and gives an overview of types of carpets. The report throws light on the leading carpet markets and analyses modular carpet market which is an important part of the carpet industry. It discusses the emerging markets, industry trends and also gives an overview of the major players, their market shares and business strategies. It also discusses worldwide imports and exports value and volume.

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