

Analysis of Telemedicine Market

<https://marketpublishers.com/r/AB39504D4FAEN.html>

Date: January 2010

Pages: 40

Price: US\$ 800.00 (Single User License)

ID: AB39504D4FAEN

Abstracts

Global healthcare market is evolving from traditional healthcare system to modern healthcare system of E-health which minimizes the physical movement of patients and enhances the coverage of healthcare services. As the world population is aging, it has resulted in increase of global healthcare expenditure. The major increase in healthcare expenditure is being witnessed in developed nations where population is ageing at a higher pace compared to less developed nations. Aging population has resulted in increase in demand of healthcare services which is already in an over-pressurized state.

It is now believed that telemedicine is going to be an important component of the modern healthcare system which will ease the pressure over the existing healthcare system which is suffering from problems like lack of required number of physicians, high cost and limited reach in the rural areas. Telemedicine, being a component of E-health, is a provision of healthcare services that uses telecommunication technology and multimedia equipment to provide healthcare solutions over a geographic distance.

The global telemedicine market has grown rapidly during the last five years as a result of increase in global healthcare expenditure. The market is all set to witness high growth in the coming years too as a result of growing world population, rise in life expectancy, increasing per capita GDP, increase in internet penetration rate and increasing health expenditure in emerging economies.

However, the telemedicine market is also facing challenges like reimbursement by third party payers, concerns about Security and Privacy, and lack of common standards & classification.

The companies like Siemens AG, Community Health Systems, AGFA-Gevaert NV and Fresenius SE have shifted their attention to the telemedicine market as these

companies believe that there is huge untapped market potential.

The report analyzes the global telemedicine market with focus on the US and EU. It also discusses the key trends, growth drivers and challenges prevalent in the market. The report also profiles the major market players with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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