

# Residential Water Treatment Market: Thailand

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Date: April 2012

Pages: 0

Price: US\$ 1,000.00 (Single User License)

ID: RBF2F2E2A3CEN

## Abstracts

### Companies Featured:

Safe, Pure, Giffarine, Lux Asia Pacific Group, Philips, Woongjin Coway, Pentair (Everpure), 3M, Mazuma and others.

### Market Definition by Product

For the purposes of this study a residential water treatment (RWT) system is defined as:

**Point-of-entry (POE) systems:** Point-of-entry or whole house systems treat all the water entering the home.

**Point-of-use counter top (CT) systems:** Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

**Point-of-use under-the-sink (UTS) systems:** The UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

**Point-of-use faucet mount (FM) systems:** FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

**Pitcher systems:** These systems are also known as jug filters in certain parts of the world. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

**Replacement filters:** This study also covers replacement filters

## Contents

### **I. SCOPE OF RESEARCH**

### **II. GLOBAL OVERVIEW**

- a. Forecasts for Total RWT Market (2011-2018)
- b. Percentage of Revenues by Region Globally for Total RWT
- c. Revenues by Region Globally for Total RWT
- d. Point-of-Use UTS Global Revenue Forecasts (2011-2018)
- e. Point-of-Use CT Global Revenue Forecasts (2011-2018)
- f. Point-of-Use FM Global Revenue Forecasts (2011-2018)
- g. Point-of-Use Replacement Filters Global Revenue Forecasts (2011-2018)
- h. Point-of-Entry RWT Global Revenue Forecasts (2011-2018)
- i. Point-of-Entry Replacement Filters Global Revenue Forecasts (2011-2018)
- j. Pitcher Systems Global RWT Revenue Forecasts (2011-2018)
- k. Pitcher Replacement Systems Global Revenue Forecasts (2011-2018)
- l. Others RWT Revenue Forecasts (2011-2018)

### **III. THAILAND – COUNTRY PROFILE**

- a. Market Measurements

### **IV. MARKET TRENDS**

- a. Drivers
- b. Restraints

### **V. REVENUE FORECASTS (2011-2018)**

- a. Total Residential Water Treatment
- b. Point-of-Use UTS
  - Point-of-Use UTS: Market Shares by Revenue
- c. Point-of-Use CT
  - Point-of-Use CT: Market Shares by Revenue
- d. Point-of-Use Replacement Filters
- e. Point-of-Entry
  - Point-of-Entry: Market Shares by Revenue
- f. Point-of-Entry Replacement Filters

## **VI. MARKET TRENDS**

## **VII. PRICING TRENDS**

## **VIII. QUOTES FROM KEY INDUSTRY PARTICIPANTS**

## **IX. LIST OF ACRONYMS**

## **X. ABOUT VERIFY MARKETS**

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