

# Residential Water Treatment Market: Russia

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## Abstracts

### Companies Featured:

Aquaphor, Geysler, Mettem, Novaya Voda, Brita and others.

### Market Definition by Product

For the purposes of this study a residential water treatment (RWT) system is defined as:

**Point-of-entry (POE) systems:** Point-of-entry or whole house systems treat all the water entering the home.

**Point-of-use counter top (CT) systems:** Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

**Point-of-use under-the-sink (UTS) systems:** The UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

**Point-of-use faucet mount (FM) systems:** FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

**Pitcher systems:** These systems are also known as jug filters in certain parts of the world. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

**Replacement filters:** This study also covers replacement filters

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