

Residential Water Treatment After Sales Service and Maintenance Markets Thailand

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Abstracts

The residential water treatment after sales service and maintenance market consists of any repair or maintenance related work performed on a water treatment system after its original sale. The service industry consists only of those owners who opt to have service performed on their water treatment systems by company owned technicians, company owned service centers or independent service technicians. This definition refers to the do-it-for-me (DIFM) market.

All revenue figures for this research consist of the following segments, which make up the total after sales service and maintenance market revenues:

General repairs

Maintenance service

Spare parts

System installation

Rental services

There are more than 50 companies in the Thai residential water treatment after sales services market. Major companies include Woongjin Coway Co Ltd., Philips Electronics, Thiensurat Co, Ltd. (Safe & Pure), Home Pro, Everpure, Mazuma Co Ltd. and others.

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