

Residential Water Treatment After Sales Service and Maintenance Markets Singapore

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Abstracts

The residential water treatment after sales service and maintenance market consists of any repair or maintenance related work performed on a water treatment system after its original sale. The service industry consists only of those owners who opt to have service performed on their water treatment systems by company owned technicians, company owned service centers or independent service technicians. This definition refers to the do-it-for-me (DIFM) market.

All revenue figures for this research consist of the following segments, which make up the total after sales service and maintenance market revenues:

General repairs

Maintenance service

Spare parts

System installation

Rental services

More than 30 companies are involved in the after sales services market for residential water purifiers in Singapore. Major companies include NEP (Diamond), Evopure Pte Ltd., Elken, Kemp Trading, Novita, Osim International and others.



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