

Italian Cookware Market

<https://marketpublishers.com/r/I8DAB6BAE5DEN.html>

Date: October 2012

Pages: 0

Price: US\$ 1,000.00 (Single User License)

ID: I8DAB6BAE5DEN

Abstracts

The market in Italy is due for stagnation throughout the forecast period. Though total market growth has slowed, growth in certain product segments continues.

For the purposes of this research cookware is defined as utensils used on the top of stove for cooking purposes.

Cookware products include:

Pressure cookers

Woks

Stockpots

Fry pans

Saucepans

Casseroles

Griddles

Grill pans

Dutch ovens

Steamers

Omelet pans

Chestnut pans

Sauté pans

Materials include:

Stainless steel

Aluminium

Cast iron

Copper

Nonstick coatings

Companies include:

Ballarini, Bialetti, Group SEB (Tefal), Alluflon, WMF, TVS and others.

Contents

I. ITALIAN COOKWARE MARKET OVERVIEW

- a. Market Definitions
- b. Key Drivers & Restraints
- c. Key Market Drivers
- d. Key Market Restraints

II. TOTAL COOKWARE MARKET

- a. Revenue Forecasts (2010-2018)
- b. Market Share Analysis of Major Participants
- c. Percentage of Type of Cookware by Material
- d. Percentage by Type of Cookware

III. MARKET TRENDS

- a. Innovation
- b. Ballirini's Click & Cook Collection
- c. TVS Space Line
- d. Groupe SEB's Lagostina Salvaspazio Line
- e. Bialetti's Spazio System Line.
- f. Groupe SEB's Clipso Control and Pressure Cooker
- g. Ceramic Coated Cookware
- h. Colorful Cookware with Additional Features
- i. Distribution Trends
- j. Pricing Trends

IV. COMPANY PROFILES (OVERVIEW, STRATEGY, DISTRIBUTION STRUCTURE, PRODUCT LINE, PRICING)

- a. Groupe SEB
- b. Bialetti Industrie
- c. TVS
- d. Ballarini SpA
- e. Alluflon

V. WHO WE ARE

- a. Capabilities
- b. Methodology and Disclaimer

I would like to order

Product name: Italian Cookware Market

Product link: <https://marketpublishers.com/r/l8DAB6BAE5DEN.html>

Price: US\$ 1,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l8DAB6BAE5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970