

German Cookware Market

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Abstracts

The German market is mature, however it continues to grow throughout the forecast period. Some parts of the market are growing faster than others. This circumstance is partly due to innovation and consumer preferences.

For the purposes of this research cookware is defined as utensils used on the top of stove for cooking purposes.

Cookware products include:

Pressure cookers

Woks

Stockpots

Fry pans

Saucepans

Casseroles

Griddles

Grill pans

Dutch ovens

Steamers

Omelet pans

Chestnut pans

Sauté pans

Materials include:

Stainless steel

Aluminium

Cast iron

Copper

Nonstick coatings

Companies include:

Berndes, Groupe SEB, Fissler, WMF, ELO Stahlwaren Karl Grünewald GmbH (Elo), Josef Schulte-Ufer Kg (Schulte-Ufer) and others.

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