

2015 Global Residential Water Treatment Market

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Abstracts

A comprehensive analysis of the Global Residential Water Treatment Market including market sizing, market share by competitor, drivers, restraints, market forecasts to 2021 and strategic recommendations, by country.

The following countries have been covered for the purposes of this research:

United States

Brazil

Mexico

Hong Kong

China

Taiwan

Germany

Turkey

Ukraine

Russia

India

Malaysia

Vietnam

South Korea

Thailand

Pakistan

Australia

Saudi Arabia & UAE

Argentina

Bangladesh

France

Indonesia

United Kingdom

South Africa

Rest of the World

Companies Featured:

Culligan, Midea Group, Nihon Trim, Ecowater, The Clorox Company, Coway, Eureka Forbes, Duskin Co, BWT, 3M, BRITA GmbH, Toray Industries, Panasonic Corporation, Amway, Procter & Gamble, Shenzhen Angel Equipment & Technology (Angel), Pentair, Philips, Aquaphor, Mitsubishi Rayon Cleansui, Ningobo Qinyuan Group, Kyowon L&C, Safe, Shaklee, Europa, PSA, Giffarine, Chungho Nais, Kent, Elken and many others.

Market Definition by Product

For the purposes of this study, a residential water treatment (RWT) system is defined as:

Point-of-entry (POE) systems: Point-of-entry or whole house systems which treat all the water entering the home.

Point-of-use counter top (CT) systems: Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

Point-of-use under-the-sink (UTS) systems: The UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

Point-of-use faucet mount (FM) systems: FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

Pitcher systems: These systems are also known as jug filters in certain parts of the world. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

Replacement filters: This study also covers replacement filters.

Contents

I. SCOPE OF RESEARCH/MARKET DEFINITIONS

Market Measurements – Global Residential Water Treatment Market

II. GLOBAL MARKET DATA

III. GREATER CHINA MARKET DATA

IV. CHINA

V. HONG KONG

VI. TAIWAN

VII. APAC MARKET DATA

VIII. SOUTH KOREA

IX. MALAYSIA

X. THAILAND

XI. JAPAN

II. VIETNAM

XIII. INDIA

XIV. INDONESIA

XV. PAKISTAN

XVI. AUSTRALIA

XVII. APAC OTHERS

XVIII. AMERICAS DATA

XIX. UNITED STATES OF AMERICA (U.S.A.)

XX. MEXICO.

XXI. BRAZIL

XXII. ARGENTINA.

XXIII. AMERICAS OTHERS.

XXIV. EUROPE, MIDDLE EAST & AFRICA (EMEA) DATA

XXV. RUSSIA

XXVI. UKRAINE

XXVII. TURKEY

XXVIII. FRANCE

XXIX. UNITED KINGDOM.

XXX. GERMANY.

XXXI. KINGDOM OF SAUDI ARABIA & UNITED ARAB EMIRATES (U.A.E.)

XXXII. SOUTH AFRICA

XXXIII. EMEA OTHERS.

XXXIV. ABOUT VERIFY MARKETS.

I. SCOPE OF RESEARCH/DEFINITIONS

II. MARKET MEASUREMENTS

III. GLOBAL MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Ceramic Systems Market: Revenue Forecasts, 2014-2021
- k. Ceramic Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRIES INCLUDED: CHINA, HONG KONG & TAIWAN

II. Greater China Market Data

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRY PROFILE: CHINA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. CHINA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company

Revenues

- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems Market: Market Share by Company
- ## Revenues
- h. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Systems Market: Revenue Forecasts, 2014-2021

III. CHINA MARKET DATA (CONT.)

- j. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- k. Pricing Trends
- l. Quotes on Pricing Trends
- m. Quotes on Market Trends
- n. Quotes on Technology
- o. Strategic Recommendations

I. COUNTRY PROFILE: HONG KONG

- a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
- #### II. Hong Kong Market Data
- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company
- ## Revenues
- d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Pricing Trends
 - f. Quotes on Market Trends

I. COUNTRY PROFILE: TAIWAN

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. TAIWAN MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- f. Pricing Trends
- g. Quotes on Market Trends
- h. Strategic Recommendations

I. COUNTRIES INCLUDED: SOUTH KOREA, MALAYSIA, THAILAND, JAPAN, VIETNAM, INDIA, INDONESIA, PAKISTAN, AUSTRALIA, OTHERS

II. APAC MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRY PROFILE: SOUTH KOREA

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints
- d. Quotes on Market Drivers & Restraints

II. SOUTH KOREA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021

- c. Point-of-Use Water Treatment Systems: Market Share by Company Revenues
- d. Pricing Trends
- e. Industry Best Practices: Coway
- f. Quotes on Market Trends
- g. Strategic Recommendations

I. COUNTRY PROFILE: MALAYSIA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. MALAYSIA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- f. Point-of-Entry Filters: Revenue Forecasts, 2014-2021
- g. Pricing Trends
- h. Distribution Structure in the POU Market
- i. Technology Split in the POU Market

II. MALAYSIA MARKET DATA

- j. Quotes on Market Trends
- k. Industry Speaks
- l. Strategic Recommendations

I. COUNTRY PROFILE: THAILAND

- a. Market Measurements
- b. Market Drivers & Market Restraints

II. THAILAND MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- g. Pricing Trends
- h. Quotes on Market Trends
- i. Strategic Recommendations

I. COUNTRY PROFILE: JAPAN

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints

II. JAPAN MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
- g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Market Share by Company Revenues
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Pricing Trends
- k. Strategic Recommendations

I. COUNTRY PROFILE: VIETNAM

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints

II. VIETNAM MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- e. Pricing Trends
- f. Distribution Channel
- g. Water Treatment Methods
- h. Quotes from Key Industry Participants
- i. Quotes on Market Trends
- j. Strategic Recommendations

I. COUNTRY PROFILE: INDIA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. INDIA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- e. Pricing Trends
- f. Quotes from Key Industry Participants
 - Technology
 - Quotes on Market Trends
 - Market Segment Growth

III. INDIA MARKET DATA

- f. Quotes from Key Industry Participants
 - Storage/Offline Water Purifiers
 - Sales Channels

- Barriers to Entry
- Service
- g. Strategic Recommendations

I. COUNTRY PROFILE: INDONESIA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. INDONESIA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use CT & UTS Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- h. Pricing Trends
- i. Quotes on Market Trends
- j. Strategic Recommendations

I. COUNTRY PROFILE: PAKISTAN

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. PAKISTAN MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Total Residential Water Treatment Market: Market Share by Company Revenues
- c. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021

- d. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- e. Point-of-Use CT & UTS Replacement Filters Market: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- i. Pricing Trends

III. PAKISTAN MARKET DATA (CONT.)

- i. Pricing Trends
 - Unilever
 - So Safe
 - Panasonic
- j. Quotes on Market Trends
 - Technology Trends
 - Lack of Organization
 - Price Sensitivity
- k. Quotes on Purchasing Trends
- l. Strategic Recommendations

I. COUNTRY PROFILE: AUSTRALIA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. AUSTRALIA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Total Residential Water Treatment Market: Distribution Channel Share Analysis by Revenues
- c. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- d. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
- e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021

- g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- h. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- i. Pitcher Systems Market: : Revenue Forecasts, 2014-2021

III. AUSTRALIA MARKET DATA (CONT.)

- j. Pitcher Systems Market: Market Share by Company Revenues
- k. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- l. Pricing Trends
 - m. Quotes on Pricing Trends
 - Brita
 - 3M
 - Pricing Trends
 - n. Quotes on Market Trends
 - o. Strategic Recommendations

I. ASIA PACIFIC OTHERS MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- h. Pitcher Replacement Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRIES INCLUDED: UNITED STATES, MEXICO, BRAZIL, ARGENTINA, OTHERS

II. AMERICAS MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021

- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Ceramic Systems Market: Revenue Forecasts, 2014-2021
- k. Ceramic Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRY PROFILE: UNITED STATES

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. UNITED STATES MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Distribution Share Analysis by POE, POU (UTS & CT), POU (FM), and Pitchers
- c. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- d. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- f. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- g. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
- h. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- i. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- j. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- k. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- l. Pitcher Systems Market: Market Share by Company Revenues
- m. Pitcher Filters Market
- n. Pricing Trends
- o. Pricing Trends in Residential Water Softeners
- p. Quotes on Market Trends
- q. Strategic Recommendations

I. COUNTRY PROFILE: MEXICO

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers

- d. Market Restraints
- e. Quotes on Market Restraints

II. MEXICO MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
- f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- i. Pricing Trends
- j. Quotes on Market Trends
- k. Quotes on Technology Trends
- l. Strategic Recommendations

I. COUNTRY PROFILE: BRAZIL

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. BRAZIL MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
- g. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- i. Ceramic Systems: Revenue Forecasts, 2014-2021

- j. Ceramic Systems: Market Share by Company Revenues
- k. Ceramic Filters: Revenue Forecasts, 2014-2021
- l. Pricing Trends
- m. Quotes on Market Trends
- n. Strategic Recommendations

I. COUNTRY PROFILE: ARGENTINA

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints

II. ARGENTINA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- i. Pricing Trends
- j. Quotes on Market Trends
- k. Strategic Recommendations

I. AMERICAS OTHERS MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Replacement Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRIES INCLUDED: RUSSIA, UKRAINE, TURKEY, FRANCE, UNITED KINGDOM, GERMANY, SAUDI ARABIA, UNITED ARAB EMIRATES,

South Africa, Others

II. EUROPE, MIDDLE EAST & AFRICA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

I. COUNTRY PROFILE: RUSSIA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. RUSSIA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- g. Pitcher Systems: Revenue Forecasts, 2014-2021
- h. Pitcher Systems: Market Share by Company Revenues
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Pricing Trends
- k. Quotes on Market Trends

- I. Challenges
- m. Strategic Recommendations

I. COUNTRY PROFILE: UKRAINE

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints
- d. Quotes on Market Restraints

II. UKRAINE MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- h. Pitcher Systems: Revenue Forecasts, 2014-2021
- i. Pitcher Systems: Market Share by Company Revenues
- j. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- k. Pricing Trends
- l. Quotes on Market Trends
- m. Strategic Recommendations

I. COUNTRY PROFILE: TURKEY

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. TURKEY MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021

- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- h. Quotes on Market Trends
- i. Strategic Recommendations

I. COUNTRY PROFILE: FRANCE

- a. Market Measurements
- b. Market Drivers
- c. Market Restraints
- d. Quotes on Market Restraints

II. FRANCE MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- g. Pitcher Systems: Revenue Forecasts, 2014-2021
- h. Pitcher Systems: Market Share by Company Revenues
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

I. COUNTRY PROFILE: UNITED KINGDOM

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. UNITED KINGDOM MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- g. Pitcher Systems: Revenue Forecasts, 2014-2021
- h. Pitcher Systems: Market Share by Company Revenues
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

I. COUNTRY PROFILE: GERMANY

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints

II. GERMANY MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
- f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- g. Pitcher Systems: Revenue Forecasts, 2014-2021
- h. Pitcher Systems: Market Share by Company Revenues
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

I. COUNTRY PROFILES: KINGDOM OF SAUDI ARABIA & THE UNITED ARAB EMIRATES

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints

II. KINGDOM OF SAUDI ARABIA & THE UNITED ARAB EMIRATES (UAE) MARKET DATA

- a. Total Residential Water Treatment Market Saudi Arabia: Revenue Forecasts, 2014-2021
- b. Total Residential Water Treatment Market UAE: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems Saudi Arabia: Revenue Forecasts, 2014-2021
- d. Point-of-Use Water CT & UTS Treatment Systems UAE: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water CT & UTS Treatment Systems Saudi Arabia & UAE: Market Share by Company Revenues
- f. Point-of-Use Replacement Filters Saudi Arabia: Revenue Forecasts, 2014-2021
- g. Point-of-Use Replacement Filters UAE: Revenue Forecasts, 2014-2021
- h. Point-of-Entry Water Treatment Systems Saudi Arabia: Revenue Forecasts, 2014-2021
- i. Point-of-Entry Water Treatment Systems UAE: Revenue Forecasts, 2014-2021
- j. Point-of-Entry Water Treatment Systems Saudi Arabia & UAE: Market Share by Company Revenues
- k. Point-of-Entry Replacement Filters Saudi Arabia: Revenue Forecasts, 2014-2021
- l. Point-of-Entry Replacement Filters UAE: Revenue Forecasts, 2014-2021
- m. Pricing Trends
- n. Quotes on Market Trends
- o. Strategic Recommendations

I. COUNTRY PROFILE: SOUTH AFRICA

- a. Market Measurements
- b. Market Drivers
- c. Quotes on Market Drivers
- d. Market Restraints
- e. Quotes on Market Restraints

II. SOUTH AFRICA MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
- d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- e. Pitcher Systems: Revenue Forecasts, 2014-2021
- f. Pitcher Systems: Market Share by Company Revenues
- g. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- k. Pricing Trends
- l. Quotes on Market Trends
- m. Strategic Recommendations

I. EUROPE, MIDDLE EAST, AFRICA OTHERS MARKET DATA

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
- d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- h. Pitcher Filters Market: Revenue Forecasts, 2014-2021

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