

2015 Global Residential Water Treatment Market

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Abstracts

A comprehensive analysis of the Global Residential Water Treatment Market including market sizing, market share by competitor, drivers, restraints, market forecasts to 2021 and strategic recommendations, by country.

The following countries have been covered for the purposes of this research:

United States

Brazil

Mexico

Hong Kong

China

Taiwan

Germany

Turkey

Ukraine

Russia

India

Malaysia

Vietnam

South Korea

Thailand

Pakistan

Australia

Saudi Arabia & UAE

Argentina

Bangladesh

France

Indonesia

United Kingdom

South Africa

Rest of the World

Companies Featured:

Culligan, Midea Group, Nihon Trim, Ecowater, The Clorox Company, Coway, Eureka Forbes, Duskin Co, BWT, 3M, BRITA GmbH, Toray Industries, Panasonic Corporation, Amway, Procter & Gamble, Shenzhen Angel Equipment & Technology (Angel), Pentair, Philips, Aquaphor, Mitsubishi Rayon Cleansui, Ningobo Qinyuan Group, Kyowon L&C, Safe, Shaklee, Europa, PSA, Giffarine, Chungho Nais, Kent, Elken and many others.

Market Definition by Product

For the purposes of this study, a residential water treatment (RWT) system is defined as:

Point-of-entry (POE) systems: Point-of-entry or whole house systems which treat all the water entering the home.

Point-of-use counter top (CT) systems: Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

Point-of-use under-the-sink (UTS) systems: The UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

Point-of-use faucet mount (FM) systems: FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

Pitcher systems: These systems are also known as jug filters in certain parts of the world. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

Replacement filters: This study also covers replacement filters.

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I. COUNTRIES INCLUDED: RUSSIA, UKRAINE, TURKEY, FRANCE, UNITED KINGDOM, GERMANY, SAUDI ARABIA, UNITED ARAB EMIRATES,

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