

2014 - Residential Water Treatment: Western Europe

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Abstracts

A comprehensive analysis of the Western European Residential Water Treatment Market including market sizing, market share by competitor, drivers restraints and forecast. This study is taken from the larger Global Residential Water Treatment report for 2014.

Companies Featured:

Brita, BWT, Ecowater, Aqua Euro, Harvey Water Softeners, European Water Care, Amway, Kinetico, Judo, Culligan, Hazar, Enwa, Callidus, Pollet Water Group, Compania Europea Del Agua, Hans Sasserath, Aquaservice, Honeywell, Gruenbeck, Euraqua, among others. Base year is 2012.

Countries / Regions Covered:

United Kingdom

Turkey

Scandinavia (Norway, Sweden, Finland and Denmark)

Italy

Iberia (Spain & Portugal)

Germany

France

Benelux (Belgium, the Netherlands and Luxembourg)

Alpine Region (Switzerland & Austria)

Market Definition by Product

For the purposes of this study a residential water treatment (RWT) system is defined as:

Point-of-entry (POE) systems: Point-of-entry or whole house systems treat all the water entering the home.

Point-of-use counter top (CT) systems: Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

Point-of-use under-the-sink (UTS) systems: The UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

Point-of-use faucet mount (FM) systems: FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

Pitcher systems: These systems are also known as jug filters in certain parts of the world. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

Replacement filters: This study also covers replacement filters.

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