

UAE Cement Report May 2013

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Date: April 2013

Pages: 24

Price: US\$ 650.00 (Single User License)

ID: UDC2D263907EN

Abstracts

Description

There is increasing speculation with regards to UAE cement sector and its performance post 2008-09 economic crisis. UAE, although a part of GCC, has carved its niche set of economic parameters driven mainly by its two spearhead emirates-Dubai and Abu Dhabi. Abu Dhabi, with its ambitions government diversification plans and Dubai with its global tourism and hospitality destination image, together shape much of the country's future construction landscape.

Cement demand is mainly driven by construction projects, particularly in building, marine and infrastructure sectors. A number of significant projects are scheduled to commence in 2013 in Abu Dhabi and Dubai which is expected to drive the construction sector growth in recent years. The report presents the market size for UAE building and infrastructure sectors and that of the related cement industry based on actual construction projects announced, carefully eliminating projects that have been cancelled or delayed. Vital information with regards to the top 20 building and infrastructure projects in 2012 and 2013 is highlighted and in-depth project intelligence is provided for each of these projects.

The reports looks at UAE cement industry from different angles. The demand - supply dynamics are analyzed in detail in addition to highlighting the intermediate roles of the product's foreign trade effect and existing competition. Key information with respect to export markets and local supplier production capacity and is provided. With cost being one of the major concerns, the report looks at some of the deciding factors for product costing and highlights key market factors for cost effectiveness.

In a very specific manner, this report presents the industry's latest facts and figures on UAE cement market. The report offers market knowledge and information required to

channelize your business decisions and helps identify, target and build the right customer groups for your organization.

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