

Sports Nutrition Market (By Product Type: Sports Food, Sports Drink, and Sports Supplements; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015 – 2024

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Abstracts

Global Sports Nutrition market is estimated to reach \$66 billion by 2024; growing at a CAGR of 7.7% from 2016 to 2024. Sports nutrition products are primarily consumed by athletes & bodybuilders. The products are available in various types such as sports food, sports drink, and other sports supplements. Various factors like changing lifestyle, rapid urbanization, and concerns over personal appearance are expected to boost the growth of the market over the forecasted period. Sports nutrition products are developed to improve performance, overall health, and muscle growth of athletes as well as bodybuilders. Owing to its benefits, these are also consumed by recreational & lifestyle users.

Major factors driving the global sports nutrition market are rapidly growing number of non-traditional users, rapid urbanization, and increasing personal appearance concerns. However, openness to low-priced imitation products may hamper the market growth. Furthermore, high adoption in developing nations would unfold with numerous growth opportunities in the forecasted year.

Major segments of the global sports nutrition market are product type, and geography. The product type segment comprises sports drink, sports food, and sports supplements.

Geographically, the global sports nutrition market is categorized into North America, Europe, Asia Pacific, and Rest of the World (RoW). North America is further bifurcated in U.S., Canada, and Mexico whereas Europe segment consist of UK, Germany,

France, Italy, and Rest of Europe. Asia-Pacific is segmented into India, China, Japan, Australia, and Rest of Asia-Pacific while RoW is bifurcated into South America, Middle East, and Africa.

The major players competing in the market are Abbott Nutrition Inc., Glanbia Plc., The Coca-Cola Company, PepsiCo Inc., Yakult Honsha Co., Ltd., GNC Holdings, Clif Bar & Company, Otsuka Pharmaceuticals Co., Ltd., Post Holdings, Inc., and Reckitt Benckiser Group plc, among others.

The key takeaways from the report

The report will provide detailed analysis of Sports Nutrition Market with respect to major segments such as product type and geography

The report will include the qualitative and quantitative analysis with market estimation over 2015 – 2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Sports Nutrition Market has been included in the report

Profile of the key players in the Sports Nutrition Market will be provided, which include key financials, product & services, new developments and business strategies

Scope of the Global Sports Nutrition Market

Product Type Segments

Sports Drink

Sports Food

Sports Supplements

Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

Australia

Rest of Asia-Pacific

RoW

South America

Middle East

Africa

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