

**Software Defined Data Center (SDDC) Market (By Network Solution: Software-Defined Networking (SDN), Software-Defined Storage (SDS), and Software-Defined Compute (SDC); By End User: Large Enterprises, Medium Enterprises, and Small Enterprise; By Industry Vertical: Telecom & IT, Retail, Healthcare, Government and BFSI, Manufacturing, and Other Industry Verticals; By Services: Consulting & Assessment Services, Integration, Deployment & Migration Services, and Managed Services; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2016 – 2025**

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## **Abstracts**

Global Software Defined Data Center (SDDC) Market is estimated to reach \$298 billion by 2025; growing at a CAGR of 30.4% from 2017 to 2025. Software defined data center (SDDC) is referred as the data storage facility where CPU, networking storage, and security elements of infrastructure are virtualized & delivered as a service. Various network solutions of SDDC include software-defined networking (SDN), software-defined storage (SDS), and software-defined compute (SDC). End users implementing these software defined solutions comprises large enterprises, medium enterprises, and small enterprises. Owing to its cost effectiveness, it is highly adopted in numerous industry verticals including healthcare, telecom & IT, retail, government and BFSI, manufacturing, education, media & entertainment, transportation, among others. This is

expected to lift the growth of this software defined data center (SDDC) market over the forecasted period.

Major factors driving the global software defined data center (SDDC) market are mounting need for security, rising requirement about integrated management, efficient & automated data center operations, low operational cost. However, integration difficulties may hamper the market growth. Furthermore, increasing demand for data storage would unfold with numerous growth opportunities in the forecasted year.

Major segments of the global software defined data center (SDDC) market are network solution, end user, services, industry vertical, and geography. The network solution segment comprises software-defined storage (SDS), software-defined networking (SDN), and software-defined compute (SDC). Further, end user comprises large enterprises, small enterprises, and medium enterprises. While services comprise integration, deployment & migration services, consulting & assessment services, and managed services. Additionally, industry vertical is further subdivided into healthcare, telecom & IT, retail, government and BFSI, manufacturing, and others (education, media & entertainment, utilities, transportation).

Geographically, the global software defined data center (SDDC) market is categorized into North America, Europe, Asia Pacific, Rest of the World (RoW) North America is further bifurcated in U.S., Canada, and Mexico whereas Europe segment consist of UK, Germany, France, and Rest of Europe. Asia-Pacific is segmented into India, Japan, Australia, Singapore, and Rest of Asia-Pacific while RoW is bifurcated into South America, Middle East, and Africa.

The major players competing in the market are HP Development Company, L.P., Oracle Corporation, Microsoft Corporation, VMware, Inc., Cisco Systems, Inc., Citrix Systems, Inc., Amazon Web Services, Inc., NEC Corporation, SAP SE, and International Business Machines (IBM) Corporation, among others.

The key takeaways from the report

The report will provide detailed analysis of Global Software Defined Data Center (SDDC) Market with respect to major segments such as network solution, end user, industry vertical, and services

The report will include the qualitative and quantitative analysis with market estimation over 2016 – 2025 and compound annual growth rate (CAGR)

between 2017 and 2025

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global Software Defined Data Center (SDDC) Market has been included in the report

Profile of the key players in the Global Software Defined Data Center (SDDC) Market will be provided, which include key financials, product & services, new developments and business strategies

## Scope of the Global Software Defined Data Center (SDDC) Market

### Network Solution Segments

Software-defined storage (SDS)

Software-defined networking (SDN)

Software-defined compute (SDC)

### End User Segments

Large Enterprises

Small Enterprises

Medium Enterprises

### Industry Vertical Segments

Healthcare

Telecom & IT

Retail

Government and BFSI

Manufacturing

Others (Education, Media & Entertainment, Utilities, Transportation)

## Services Segments

Integration, Deployment & Migration Services

Consulting & Assessment Services

Managed Services

## Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

Japan

Singapore

Australia

India

Rest of Asia-Pacific

RoW

South America

Middle East

Africa

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