

# **Obesity Surgery Devices Market (Roux-en-Y Gastric Bypass, Sleeve Gastrectomy, Adjustable Gastric Banding, Biliopancreatic Diversion with As Duodenal Switch; Staples, Gastric Bands, Gastric Electrical Stimulator, Intragastric Balloon; North America, Europe, Asia-Pacific, and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015-2024**

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## **Abstracts**

Global Obesity Surgery Devices Market is estimated to reach \$3,567 Million by 2024; growing at a CAGR of 9.5% from 2016 to 2024. Obesity is accumulation of excess fat that would deteriorate the health of humans. Primary cause of obesity is reduced physical activity, high fat intake, and genetic inheritance. As stated by WHO, around 1.9 billion adults globally were overweight, out of them, about 600 million were found to be obese. Moreover, 41 million children below the age of 5 were found to be obese. Extreme obesity can be reduced by removing portion of stomach or decrease in size of stomach through sleeve gastrectomy or gastric bands. Furthermore, obesity surgeries also aid in many medical conditions including diabetes, sleep apnea, acid reflux, urinary stress incontinence, low back pain, hypertension, and polycystic ovary syndrome (PCOS).

The global obesity surgery devices market is propelled by factors such as rising disposable income, growing popularity of fast foods, rising obesity endemic worldwide and increasing commonness of child obesity. Though, high cost of procedure and selective nature of obesity surgery may hamper the growth of the market. Furthermore, rising government initiatives to increase awareness about the ill effects of obesity and need for minimum invasive procedures could offer future market scope in coming years.

The global obesity surgery devices market is categorized into devices, procedure, and geography. The device segment is bifurcated as gastric electrical stimulator, staples, gastric bands, intragastric balloon, and others. Furthermore, the market is segmented by procedure as Roux-en-Y gastric bypass, biliopancreatic diversion with as duodenal switch, adjustable gastric banding, sleeve gastrectomy, and others.

Based on geography, global obesity surgery devices market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). North America is further bifurcated in U.S., Canada, and Mexico whereas Europe segment consist of UK, Russia, Germany, France, Italy, and others. Asia-Pacific is segmented into India, China, Japan, South Korea, and others while RoW is bifurcated into South America, Middle East, and Africa.

The key market players include TransEnterix Inc., Allergan Inc., Mediflex Surgical Products, Johnson and Johnson, Aspire Bariatrics, Inc., IntraPace Inc., Medtronic Inc., Cousin Biotech, Spatz FGIA Inc., and EnteroMedics Inc., among others.

## **THE KEY TAKEAWAYS FROM THE REPORT**

The report will provide detailed analysis of Obesity Surgery Devices Market with respect to major segments such as devices, and procedure

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Obesity Surgery Devices Market has been included in the report

Profile of the key players in the Obesity Surgery Devices Market will be provided, which include key financials, product & services, new developments and business strategies

## **SCOPE OF OBESITY SURGERY DEVICES MARKET**

*Obesity Surgery Devices Market (Roux-en-Y Gastric Bypass, Sleeve Gastrectomy, Adjustable Gastric Banding, Bili...*

## Device Segments

Gastric Electrical Stimulator

Staples

Gastric Bands

Intragastric Balloon

Other Devices

## Procedure Segments

Roux-en-Y Gastric Bypass

Biliopancreatic Diversion with As Duodenal Switch

Adjustable Gastric Banding

Sleeve Gastrectomy

Others Procedures

## Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Russia

Germany

France

Italy

Others

Asia-Pacific

India

China

Japan

South Korea

Others

RoW

South America

Middle East

Africa

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