

Nutricosmetics Market (By Type: Liquid, and Pills; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend, and Forecast, 2015-2024

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Abstracts

Global Nutricosmetics Market is estimated to reach \$12.6 billion by 2024, growing at a CAGR of 12.6% from 2016 to 2024. Nutricosmetics are ingestible products used to enhance beauty and maintain good health of humans. These products are available in the form of beauty supplements, beverages or functional foods, which contain active ingredients with proteins, minerals, enzymes, lycopene, and botanical leaves. They consist of antioxidants and target nutrients for the treatment of skin, nails, and hair. Nutricosmetics enhances several functions including hydration, photo-protection, hair nourishment, skin lightening, hair growth, slimming, and skin repair. Increase in life expectancy, rising popularity of organic and naturally healthy food and beverages, and emergence of spa culture are supplementing the adoption of nutricosmetics among end users.

The global nutricosmetics market is driven by factors such as, aging population, increasing investments for developing enhanced products, rising concern towards health and beauty, and increasing demand for minimum invasive beauty treatments. Though, low awareness among end users and long downtime of these products to show results could hamper the growth of the market. Development of advanced products and rising marketing strategies to penetrate untapped markets would provide numerous opportunities in forecasted period.

The global nutricosmetics market has been characterized on basis of type and geography. The nutricosmetics market is segmented by type as pills (skin care, hair care, and others), and liquid (skin care, hair care, and others).

Based on geography, the market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). North America is further bifurcated in U.S., Canada, and Mexico whereas Europe segment consist of UK, Germany, France, Italy, and others. Asia-Pacific is segmented into India, China, Japan, South Korea, and others, while RoW is bifurcated into South America, Middle East, and Africa.

The key market players include Cargill Incorporated, Ferrosan A/S, Nutrilo GmbH, GlaxoSmithKline Pharmaceuticals Limited, Husumer Mineralbrunnen GmbH & Co. KG, L'Oreal SA, C.C. Natural Products Tech Limited, E.I. Du Pont Nemours and Company, Martek Biosciences Corporation, and LycoRed Limited, among others.

THE KEY TAKEAWAYS FROM THE REPORT

The report will provide detailed analysis of Global Nutricosmetics Market with respect to major segments such as type and geography

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global Nutricosmetics Market has been included in the report

Profile of the key players in the Global Nutricosmetics Market will be provided, which include key financials, product & services, new developments and business strategies

SCOPE OF NUTRICOSMETICS MARKET

Type Segments

Pills

Skin Care

Hair Care

Other Pills

Liquid

Skin Care

Hair Care

Other Liquids

Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Others

Asia Pacific

India

China

Japan

South Korea

Others

RoW

South America

Middle East

Africa

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