

Lingerie Market (By Product Type Segment: Bra, Knickers & Panties, Loungewear, Shapewear; By Distribution Channel Segment: Online Stores and Storefront; By Geography: North America, Europe, Asia-Pacific and Rest of the World) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015-2024

<https://marketpublishers.com/r/LBD93C191B5EN.html>

Date: July 2017

Pages: 101

Price: US\$ 3,195.00 (Single User License)

ID: LBD93C191B5EN

Abstracts

Global Lingerie Market is estimated to reach \$62 Billion by 2024; growing at a CAGR of 6.4% from 2016 to 2024. Lingerie is commonly used by women for their comfort and fashion. The most common materials used are nylon, polyester, lycra, lace, silk, and cotton among others. Even though most lingerie are designed and worn by women, some of the manufactures are now designing lingerie for men as well. Women over the years have turned out to be more conscious towards wearing the right lingerie with perfect measurements and looks. Manufacturers are making great effort to make lingerie more comfortable along with rich-looking with different fabrics, laces, embroideries and colors.

Major drivers of the global lingerie market are increasing disposable income and changing attitude towards self-presentation, rapidly spreading of mall culture in emerging economies Furthermore, growing e-commerce and high participation of women in sports also support the growth of the market. Though, high cost incurring for advertisements of lingerie may hamper the growth of the market. Additionally, product innovations and lingerie for men would provide opportunity for growth in the upcoming years.

The global lingerie market is segmented based on the product type, distribution channel and geography. By product type, it is segmented into bra, knickers & panties,

loungewear, shapewear and others. Furthermore, distribution channel is segmented into online stores and storefront.

By geography, the lingerie market is segmented into North America, Europe, Asia-Pacific and Rest of the World (RoW). The U.S., Canada, and Mexico are covered under North America wherein Europe covers Germany, U.K., France, Italy and others. Asia-Pacific covers India, China, Japan and others. Rest of the World (RoW) covers South America, Middle East, and Africa.

Key market players include Marks and Spencer, Jockey International Inc., L Brands Inc., Ann Summers, PVH Corporation, LVMH, Hanes International, MAS Holdings Limited, Groupe Chantelle and Victoria Secret, among others.

THE KEY TAKEAWAYS FROM THE REPORT

The report will provide detailed analysis of Lingerie market with respect to major segments such as product type and distribution channel

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Lingerie market will be included in the report

Profile of key players of the Lingerie market, which include key financials, product & services, new developments, and business strategies

Scope of Lingerie Market

Product Segments

Bra

Knickers & Panties

Loungewear

Shapewear

Others

Distribution Channel Segments

Online Stores

Storefront

Geography Segments

North America

US

Canada

Mexico

Europe

Germany

U.K.

France

Italy

Others

Asia-Pacific

India

China

Japan

Others

RoW

South America

Middle East

Africa

Contents

CHAPTER 1 PREFIX

- 1.1 Market Scope
- 1.2 Report Description
- 1.3 Research Methodology
 - 1.3.1 Primary Research
 - 1.3.2 Secondary Research
 - 1.3.3 In-house Data Modeling

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET OUTLINE

- 3.1 Market Inclination, Trend, Outlook and Viewpoint
- 3.2 Market Share Analysis: Company's Competitive Scenario
- 3.3 Value Chain Analysis
- 3.4 Market Dynamics
 - 3.4.1 Drivers
 - 3.4.1.1 Impact Analysis
 - 3.4.2 Restraints
 - 3.4.2.1 Impact Analysis
 - 3.4.3 Opportunities
- 3.5 Porter's five forces analysis
 - 3.5.1 Factors Impact Analysis

CHAPTER 4 LINGERIE MARKET BY PRODUCT TYPE: MARKET SIZE AND FORECAST, 2015 – 2024

- 4.1 Bra
 - 4.1.1 Current Trend and Analysis
 - 4.1.2 Market Size and Forecast
- 4.2 Knickers & Panties
 - 4.2.1 Current Trend and Analysis
 - 4.2.2 Market Size and Forecast
- 4.3 Loungewear
 - 4.3.1 Current Trend and Analysis
 - 4.3.2 Market Size and Forecast

4.4 Shapewear

4.4.1 Current Trend and Analysis

4.4.2 Market Size and Forecast

4.5 Other Products

4.5.1 Current Trend and Analysis

4.5.2 Market Size and Forecast

CHAPTER 5 LINGERIE MARKET BY DISTRIBUTION CHANNEL: MARKET SIZE AND FORECAST, 2015 – 2024

5.1 Online Stores

5.1.1 Current Trend and Analysis

5.1.2 Market Size and Forecast

5.2 Storefront

5.2.1 Current Trend and Analysis

5.2.2 Market Size and Forecast

CHAPTER 6 FLEXIBLE PRINTED CIRCUIT BOARD MARKET BY GEOGRAPHY: MARKET SIZE AND FORECAST, 2015 – 2024

6.1 North America

6.1.1 Current Trend and Analysis

6.1.2 Market Size and Forecast

6.1.3 US

6.1.4 Canada

6.1.5 Mexico

6.2 Europe

6.2.1 Current Trend and Analysis

6.2.2 Market Size and Forecast

6.2.3 Germany

6.2.4 France

6.2.5 United Kingdom

6.2.6 Italy

6.2.7 Others

6.3 Asia-Pacific

6.3.1 Current Trend and Analysis

6.3.2 Market Size and Forecast

6.3.3 China

6.3.4 India

6.3.5 Japan

6.3.6 Others

6.4 RoW

6.4.1 Current Trend and Analysis

6.4.2 Market Size and Forecast

6.4.3 Middle East

6.4.4 South America

6.4.5 Africa

CHAPTER 7 COMPANY PROFILES

7.1 Marks and Spencer

7.2 Jockey International Inc.

7.3 L Brands Inc.

7.4 Ann Summers

7.5 PVH Corporation

7.6 LVMH

7.7 Hanes International

7.8 MAS Holdings Limited

7.9 Groupe Chantelle

7.10 Victoria Secret

I would like to order

Product name: Lingerie Market (By Product Type Segment: Bra, Knickers & Panties, Loungewear, Shapewear; By Distribution Channel Segment: Online Stores and Storefront; By Geography: North America, Europe, Asia-Pacific and Rest of the World) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015-2024

Product link: <https://marketpublishers.com/r/LBD93C191B5EN.html>

Price: US\$ 3,195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LBD93C191B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970