

Instant Beverage Premix Market (By Product Type: Instant Coffee, Instant Tea, Instant Milk, Instant Health Drinks, Soups, and Others; By Geography: North America, Europe, Asia-Pacific, and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015-2024

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Abstracts

Global Instant Beverage Premix Market is estimated to reach \$111.3 billion by 2024; growing at a CAGR of 5.9% from 2016 to 2024. Instant beverages premixes include granules of various beverages that are used for preparations in short period of time. Beverages are essential as they hydrate, prevent several health conditions, and also contribute to the overall well-being. Manufacturers are focusing on innovations, high quality ingredients and custom premixes to increased their market presence. Changing consumer's lifestyle have led to innovation and development market-focused and attractive beverages.

The global instant beverages premix market is driven by factors including, rising per capita income, demanding routines and schedules of corporate consumers, high rate of consumption of instant coffees, and increasing healthcare awareness. Furthermore, untapped markets and demand for personalized flavors could provide several future scopes for the market. Though, presence of low quality products and long downtime taken for approval of ingredients could hamper the growth of the market.

The global Instant beverage premix market is segmented into product type and geography. Product type is segmented into instant coffee, instant health drinks, instant milk, instant tea, soups, and others.

By geography, the market has been bifurcated into North America, Europe, Asia-Pacific, and Rest of the World (RoW). The U.S., Canada, and Mexico are covered under North America wherein Europe covers UK, Germany, France, Italy, and others. Asia-Pacific covers China, Japan, India, and others. RoW covers South America, Middle East, and Africa.

They key players in the market include Keurig Green Mountain, Inc., PepsiCo Inc., Starbucks Corp., Ito En, Ltd., Suntory Beverages & Food. Ltd., The Republic of Tea, Inc, Dunkin' Brands Group, Inc., Ajinomoto General Foods Inc., Monster Beverage Company, and The Coca-Cola Company, among others.

The key takeaways from the report

The report will provide a detailed analysis of Global Instant Beverage Premix Market with respect to major segments such as product type and geography

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global Instant Beverage Premix Market from 2015 to 2024 has been included in the report

Profile of the key players in the Global Instant Beverage Premix Market will be provided, which include key financials, product & services, new developments and business strategies

Scope of the Global Instant Beverage Premix Market

Product Segment

Instant Coffee

Instant Health Drinks

Instant Milk

Instant Tea

Soups

Others

Geography Segment

North America

U.S.

Mexico

Other

Europe

UK

Germany

France

Italy

Others

Asia-Pacific

China

Japan

India

Others

RoW

South America

Middle East

Africa

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