

In-Car Infotainment Market (By Installation Type: OEMs and Aftermarket; By Component: Hardware (Audio, Display, Connectivity, and Others), and Software; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015 – 2024

<https://marketpublishers.com/r/I5EA18AF338EN.html>

Date: September 2017

Pages: 115

Price: US\$ 3,195.00 (Single User License)

ID: I5EA18AF338EN

Abstracts

Global In-Car Infotainment Market is estimated to reach \$44.7 Billion by 2024; growing at a CAGR of 13.6% from 2016 to 2024. In-Car Infotainment, also known as automotive infotainment, is a combination of information delivery and entertainment that provides enhanced driver assistance in cars. Rapid digitalization and advanced analytics are changing the automotive industry and prompting the automakers to integrate advanced infotainment in cars. They provide seamless connectivity, coupled with a unique enhanced entertainment experiences. Besides entertainment, it also provides advanced navigational and driver assistance services such as GPS, traffic message channel, collision avoidance, and others. Moreover, they also have special security features that averts the drivers from distracting system elements.

The drivers propelling the growth of the global in-car infotainment market includes increasing adoption of electronic components in cars, rising demand for advanced smartphone apps for infotainment systems, and growing popularity of media oriented systems transport (MOST) technologies. Though, chances of distraction and safety issues could hinder the growth of the market. Additionally, untapped market, and customization would create growth opportunities in years to come.

The in-car infotainment market is categorized as component, installation type, and geography. Component is bifurcated as hardware (audio, display, connectivity, and

others (Bluetooth, interactive voice recognition, and climate control)), and software. On the basis of installation type, the segment is categorized into OEMs and aftermarket.

By geography, the market has been bifurcated into North America, Europe, Asia-Pacific and Rest of the World (RoW). The U.S., Canada, and Mexico are covered under North America wherein Europe covers UK, Germany, France, Italy, and others. Asia-Pacific covers China, Japan, India, South Korea, and others. RoW covers South America, Middle East, and Africa.

The players operating in this segment comprises Delphi Automotive PLC, General Motors Company, Robert Bosch GmbH, Volkswagen AG, Continental AG, Bayerische Motoren Werke AG, Ford Motor Company, Harman International, Panasonic Corporation, and Aisin Seiki Co., Ltd., among others.

The key takeaways from the report

The report will provide a detailed analysis of Global In-Car Infotainment Market with respect to major segments such as component, and installation type

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global In-Car Infotainment Market from 2015 to 2024 has been included in the report

Profile of the key players in the Global In-Car Infotainment Market will be provided, which include key financials, product & services, new developments and business strategies

Scope of the Global In-Car Infotainment Market

Component Type Segments

Hardware

Audio

Display

Connectivity

Others (Bluetooth, Interactive Voice Recognition, And Climate Control)

Software

Installation Type Segments

OEMs

Aftermarket

Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Others

Asia Pacific

China

Japan

India

South Korea

Others

RoW

South America

Middle East

Africa

Contents

CHAPTER 1 PREFIX

- 1.1 Market Scope
- 1.2 Report Description
- 1.3 Research Methodology
 - 1.3.1 Primary Research
 - 1.3.2 Secondary Research
 - 1.3.3 In-house Data Modeling

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET OUTLINE

- 3.1 Market Inclination, Trend, Outlook and Viewpoint
- 3.2 Market Share Analysis: Company's Competitive Scenario
- 3.3 Market Dynamics
 - 3.3.1 Drivers
 - 3.3.1.1 Impact Analysis
 - 3.3.2 Restraints
 - 3.3.2.1 Impact Analysis
 - 3.3.3 Opportunities

CHAPTER 4 GLOBAL IN-CAR INFOTAINMENT MARKET BY INSTALLATION TYPE: MARKET SIZE AND FORECAST, 2015 – 2024

- 4.1 Overview
- 4.2 OEMs
 - 4.2.1 Current Trend and Analysis
 - 4.2.2 Market Size and Forecast
- 4.3 Aftermarket
 - 4.3.1 Current Trend and Analysis
 - 4.3.2 Market Size and Forecast

CHAPTER 5 GLOBAL IN-CAR INFOTAINMENT MARKET BY COMPONENT: MARKET SIZE AND FORECAST, 2015 – 2024

- 5.1 Overview

5.2 Hardware

5.2.1 Current Trend and Analysis

5.2.2 Market Size and Forecast

5.2.3 Display

5.2.3.1 Market Size and Forecast

5.2.4 Audio

5.2.4.1 Market Size and Forecast

5.2.5 Connectivity

5.2.5.1 Market Size and Forecast

5.2.6 Other Components (Bluetooth, IVR, and Climate Control)

5.2.6.1 Market Size and Forecast

5.3 Software

5.3.1 Current Trend and Analysis

5.3.2 Market Size and Forecast

CHAPTER 6 GLOBAL IN-CAR INFOTAINMENT MARKET BY GEOGRAPHY: MARKET SIZE AND FORECAST, 2015 – 2024

6.1 Overview

6.2 North America

6.2.1 Current Trend and Analysis

6.2.2 Market Size and Forecast

6.2.3 U.S.

6.2.3.1 Market Size and Forecast

6.2.4 Canada

6.2.4.1 Market Size and Forecast

6.2.5 Mexico

6.2.5.1 Market Size and Forecast

6.3 Europe

6.3.1 Current Trend and Analysis

6.3.2 Market Size and Forecast

6.3.3 Germany

6.3.3.1 Market Size and Forecast

6.3.4 Italy

6.3.4.1 Market Size and Forecast

6.3.5 United Kingdom

6.3.5.1 Market Size and Forecast

6.3.6 France

6.3.6.1 Market Size and Forecast

6.3.7 Others

6.3.7.1 Market Size and Forecast

6.4 Asia-Pacific

6.4.1 Current Trend and Analysis

6.4.2 Market Size and Forecast

6.4.3 China

6.4.3.1 Market Size and Forecast

6.4.4 India

6.4.4.1 Market Size and Forecast

6.4.5 Japan

6.4.5.1 Market Size and Forecast

6.4.6 South Korea

6.4.6.1 Market Size and Forecast

6.4.7 Others

6.4.7.1 Market Size and Forecast

6.5 RoW

6.5.1 Current Trend and Analysis

6.5.2 Market Size and Forecast

6.5.3 Middle East

6.5.3.1 Market Size and Forecast

6.5.4 South America

6.5.4.1 Market Size and Forecast

6.5.5 Africa

6.5.5.1 Market Size and Forecast

CHAPTER 7 COMPANY PROFILES

7.1 Delphi Automotive PLC

7.2 Robert Bosch GmbH

7.3 Panasonic Corporation

7.4 Bayerische Motoren Werke AG

7.5 General Motors Company

7.6 Ford Motor Company

7.7 Harman International

7.8 Continental AG

7.9 Aisin Seiki Co., Ltd.

7.10 Volkswagen AG

I would like to order

Product name: In-Car Infotainment Market (By Installation Type: OEMs and Aftermarket; By Component: Hardware (Audio, Display, Connectivity, and Others), and Software; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015 – 2024

Product link: <https://marketpublishers.com/r/I5EA18AF338EN.html>

Price: US\$ 3,195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5EA18AF338EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970