

# **Hot Melt Adhesives Market (By Type: EVA, PUR, SBS/SIS, HMPSA, PA, and Others: By Application: Packaging, Electronics, Wood and Furniture, Automotive, Non-Woven/Hygiene, Construction, and Others; By Geography: North America, Europe, Asia-Pacific and RoW) Global Scenario, Market Size, Outlook, Trend and Forecast, 2015 – 2024**

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## **Abstracts**

Global Hot Melt Adhesives Market is expected to reach \$11.1 billion by 2024 growing at a CAGR of 6.5% from 2016 to 2024. The hot melt adhesives are thermoplastic materials that provide optimal hold by the process of melting and solidifying. They are available in the form of granules, powder, blocks, ribbons, foil, slats, and others. Special application equipment is required to operate in high temperature range needed to apply the hot met adhesives. Currently, dispensers and glue guns are most widely used equipment. These adhesives are widely used in consumer goods and construction industries for manufacturing pressure-sensitive products.

Some of the major drivers of global hot melt adhesives market are rising need for replacing other adhesive technologies, increasing demand from packaging industry, growth in non-woven disposable industries, and need for high-performance solutions. However, fluctuating price of raw materials and low thermal may hamper the market growth. Moreover, market expansion, and rising trend of printed and graphic products would create growth opportunities in the coming years.

The global hot melt adhesives market is categorized on the basis of type, application, and geography. Type segment includes polyurethane (PUR), ethylene-vinyl acetate (EVA), styrene block copolymers (SBS/SIS), hot melt pressure sensitive adhesives

(HMPSA), polyamide (PA), and other types. Application is segmented as electronics, packaging, wood and furniture, non-woven/hygiene, automotive, construction, and other applications.

Based on geographical analysis, global hot melt adhesives market is segmented into North America, Europe, Asia-Pacific, and Rest of the World (RoW). North America is further bifurcated in U.S., Canada, and Mexico whereas Europe consists of UK, Germany, Italy, France, and rest of Europe. Asia-Pacific is segmented into China, India, Japan, South Korea, and rest of Asia-Pacific, while RoW is bifurcated into South America, Middle East, and Africa.

The key players competing in this market include Sika AG, 3M Company, Worthen Industries, Toyobo Co., Ltd., Dow Corning, Jowat SE, Palmetto Adhesives Company, Henkel AG & Company, American Chemical Inc., and Beardow & ADAMS (Adhesives) Limited, among others.

The key takeaways from the report

The report will provide detailed analysis of Global Hot Melt Adhesives Market with respect to major segments such as type, and application

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global Hot Melt Adhesives Market will be included in the report

Profile of the key players in the Global Hot Melt Adhesives Market will be provided, which include key financials, product & services, new developments and business strategies

Scope of Global Hot Melt Adhesives Market

Type Segments

*Hot Melt Adhesives Market (By Type: EVA, PUR, SBS/SIS, HMPSA, PA, and Others: By Application: Packaging, Elect...*

Ethylene-Vinyl Acetate (EVA)

Polyurethane (PUR)

Styrene Block Copolymers (SBS/SIS)

Hot Melt Pressure Sensitive Adhesives (HMPSA)

Polyamide (PA)

Other Types

#### Application Segments

Packaging

Electronics

Wood and Furniture

Automotive

Non-Woven/Hygiene

Construction

Other Applications

#### Geographical Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Italy

France

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

RoW

South America

Middle East

Africa

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