

# **Baby Diapers Market (By Product: Cloth Diapers, Disposable Diapers, and Other Diapers; By Baby Weight: Into 0-2 Kg, 2-4 Kg, 3-6 Kg, 5-8 Kg, 7-13 Kg, 9-14 Kg, and Over 14 Kg; By Absorption Level: Low Absorption and High Absorption; By Geography: North America, Europe, Asia-Pacific, and RoW) Global Scenario, Market Size, Outlook, Trend, and Forecast, 2015-2024**

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## **Abstracts**

Global Baby Diapers Market is estimated to reach \$72 billion by 2024; growing at a CAGR of 5.1% from 2016 to 2024. Diaper is commonly worn by infants as underpants and is made from layers of absorbent materials. Consumers now prefer diapers that majorly support personal hygiene of babies that would-be baby-friendly and causes less damage or irritation to the skin of infants. Over the years, technological advancements have aided in developing modern disposable diapers consisting of specially designed layers made-up of fibers that would absorb liquid and retain for longer durations. A novel diaper consists of features such as solutions for skin breathability, pH of the diaper and skin hydration. Major companies are collaborating with research centers for developing diapers with maximum biodegradability to prevent environment contamination and diapers with barrier creams to provide better skin care for infants.

Growing demand for baby pants, increasing awareness among consumers about hygiene of babies, rising various promotions and advertisements and enhancements in raw material used for producing diapers are the factors boosting the growth of the global baby diapers market. Furthermore, market expansion, development of smart diapers and eco-friendly diapers may provide market prospects in coming years. Though, its

ability to release volatile organic compounds and high cost of these diapers may restrain the growth of the market.

The global baby diapers market is characterized into baby weight, product, absorption level, and geography. Baby weight is bifurcated into 0-2 kg, 2-4 kg, 3-6 kg, 5-8 kg, 7-13 kg, 9-14 kg and over 14 kg. Product is classified into cloth diaper (1-part diaper (one piece diaper and snap-in diaper) and 2-part diaper (fitted diaper, prefold diaper and pocket diaper)), disposable diaper (1-part diaper and 2-part diaper), and other diapers (bio-degradable diaper, cloth swim diaper and cloth training pant). Baby weight is bifurcated into 0-2 kg, 2-4 kg, 3-6 kg, 5-8 kg, 7-13 kg, 9-14 kg and over 14 kg. Furthermore, absorption level is segmented into low absorption and high absorption.

By geography, the market has been bifurcated into North America, Europe, Asia-Pacific, and Rest of the World (RoW). The U.S., Canada, Mexico are covered under North America wherein Europe covers UK, Germany, France, Italy, Spain, and others. Asia-Pacific covers China, Japan, India, Indonesia, and others. RoW covers South America, Middle East, and Africa.

The key players operating in the market include Fujian Hengan Group Ltd., Johnson & Johnson, Unicharm Corporation, Ontex International N.V, Procter & Gamble Company, Kao Corporation, Bumkins Inc., Diapees and Wipees, Svenska Cellulosa Aktiebolaget SCA, and American Baby Company, among others.

The key takeaways from the report

The report will provide a detailed analysis of Global Baby Diapers Market with respect to major segments such as baby weight, product, absorption level, and geography

The report will include the qualitative and quantitative analysis with market estimation over 2015-2024 and compound annual growth rate (CAGR) between 2016 and 2024

Comprehensive analysis of market dynamics including factors and opportunities will be provided in the report

An exhaustive regional analysis of Global Baby Diapers Market from 2015 to 2024 has been included in the report

Profile of the key players in the Global Baby Diapers Market will be provided, which include key financials, product & services, new developments and business strategies

## Scope of the Global Baby Diapers Market

### Baby Weight Segments

0-2 Kg

2-4 Kg

3-6 Kg

5-8 Kg

7-13 Kg

9-14 Kg

Over 14 Kg

### Product Segments

#### Cloth Diaper

1-Part Diaper

One Piece Diaper

Snap-In Diaper

2-Part Diaper

Fitted Diaper

Prefold Diaper

Pocket Diaper

Disposable Diaper

1-Part Diaper

2-Part Diaper

Other Diapers

Bio-Degradable Diaper

Cloth Swim Diaper

Cloth Training Pant

Absorption Level Segments

Low Absorption

High Absorption

Geography Segments

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Other

Asia-Pacific

China

Japan

India

Indonesia

Others

RoW

South America

Middle East

Africa

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