

Anti Counterfeit, Brand Protection & Tamper Evident Solutions - Supplier Industry Structure - Companies & Technologies - Profiles of Leading Suppliers

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Abstracts

Vandagraf International has been operating in the brand protection space for more than a decade, carrying out research and analysis of markets and technologies, successfully delivering consultancy assignments for individual clients as well as publishing techno-economic market reports.

Over the past several months the Vandagraf team has been re-working and extensively expanding a previous Vandagraf report of similar title published in 2011.

This time, as well as talking to a large number of industry specialists and reviewing published information, Vandagraf researchers have painstakingly visited over 250 company websites seeking out information, news and market developments on anti counterfeit, brand protection and tamper evidence.

This desk research has been massively time consuming, but it means that we have done it for you.

You can simply benefit from our findings and identify trends & business opportunities that work for you, identifying:

Who are the key players

Who owns whom

Mergers / Acquisitions/ Partnerships / Alliances – recent and not so recent

Leading integrators / Key technology players

Types of projects & client

Competitive analysis – Direct / indirect competition – 1st, 2nd, 3rd levels of defence

Major trends in the World of Brand Protection.

The number of companies actually covered is in reality many more than 250 numbered profiles. There are plenty of companies profiled that have two or more subsidiaries and in turn each may offer more than one security technology.

This examination & evaluation of these companies gives a valuable (and unique) overview of the global anti counterfeit & brand protection industry.

Companies covered range from start-ups to companies that have been in business for 100 years or more, from University spin-offs to major multi nationals.

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Tampering

Retail and Supply Chain Theft

Returns Fraud

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