

Reciprocating compressor rankings - ValueNotes BrandMeter 2015

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Abstracts

ValueNotes Brandmeter is a quick-access tool providing insights on how customers and trade partners perceive various industrial compressor brands in India.

An unbiased and independent report based on 300+ interviews with end-users and trade participants

Companies are ranked by customers and the trade across parameters such as product quality, energy efficiency, after-sales service, quality of air output, compressor life, product availability, brand image, value for money, design & customization, and product warranty

Product- and brand-wise buying preferences across regions and end-user industries in India

End-user industries include automobile, cement, chemical, food and beverages, pharmaceuticals, power, steel, textiles

This report provides the overall industry ranking of reciprocating compressors in India. It provides rankings by purchasing criteria, end-users & trade, brand users & non-users, end-use industries and by geography. The report also brings attention to the key areas of concern for end-users and trade with respect to reciprocating compressors.

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Ranking Methodology

About ValueNotes

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