

Overall compressor rankings - ValueNotes BrandMeter 2015

<https://marketpublishers.com/r/O6E0028CA0FEN.html>

Date: March 2016

Pages: 30

Price: US\$ 475.00 (Single User License)

ID: O6E0028CA0FEN

Abstracts

ValueNotes BrandMeter 2015 is a customer and trade perception survey of industrial compressors in India.

ValueNotes Brandmeter is a quick-access tool providing insights on how customers and trade partners perceive various industrial compressor brands in India.

An unbiased and independent report based on 300+ interviews with end-users and trade participants

Companies are ranked by customers and the trade across parameters such as product quality, energy efficiency, after-sales service, quality of air output, compressor life, product availability, brand image, value for money, design & customization, and product warranty

Product- and brand-wise buying preferences across regions and end-user industries in India

End-user industries include automobile, cement, chemical, food and beverages, pharmaceuticals, power, steel, textiles

This report highlights the overall compressor industry ranking by purchasing criteria, end-users & trade, brand users & non-users, end-use industries and by geography. It also brings attention to the key areas of concern for end-users and trade.

Contents

- 1. OVERALL COMPRESSOR INDUSTRY RANKING**
- 2. OVERALL COMPRESSOR INDUSTRY RANKING BY PURCHASING CRITERIA**
- 3. OVERALL INDUSTRY RANKING BY END-USERS AND TRADE**
- 4. OVERALL INDUSTRY RANKING BY BRAND USERS AND NON-USERS**
- 5. TYPES OF COMPRESSORS USED BY INDUSTRIES**
- 6. OVERALL INDUSTRY RANKINGS BY END-USE INDUSTRIES**
- 7. OVERALL INDUSTRY RANKING BY GEOGRAPHY**
- 8. KEY AREAS OF CONCERN FOR END-USERS AND TRADE**

About BrandMeter

Ranking Methodology

About ValueNotes

I would like to order

Product name: Overall compressor rankings - ValueNotes BrandMeter 2015

Product link: <https://marketpublishers.com/r/O6E0028CA0FEN.html>

Price: US\$ 475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6E0028CA0FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970