

# Outsourced Publishing Services: Financial Performance Review

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## Abstracts

This report analyzes key financial ratios of companies that constitute the publishing outsourcing (PUBO) segment. The companies covered in this report are “Pure-play PUBOs” which exclusively provide publishing outsourcing services and with operations in India. Additionally, only private limited companies that were incorporated in India and filed annual returns with the Government of India’s Ministry of Corporate Affairs (MCA) were considered.

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