

Home Water Purifier Industry in India, 2014 - 2019

<https://marketpublishers.com/r/HFABE7D9F38EN.html>

Date: August 2014

Pages: 65

Price: US\$ 250.00 (Single User License)

ID: HFABE7D9F38EN

Abstracts

ValueNotes latest research report on the home water purifier industry in India covers intelligence on the market size, growth, industry trends, industry attractiveness, and Porter's analysis. The report covers fiscal years 2014 through 2019.

Water pollution and depleting water tables are the main reasons for contamination of water bodies and water related diseases in India. Water borne diseases account for 77% of all diseases in the country. Increasing awareness of water related diseases accompanied by the lack of pure drinking water will drive this industry's growth in India.

Key Findings:

The home water purifier industry in India is currently valued at INR 34bn (~USD 567 million) in FY 2014, has been growing at ~20% for the last three years. ValueNotes estimates that the industry will be worth approximately INR 91.9 billion (~USD 1.53 billion) by FY 2019, growing at a CAGR of 22%.

The market is dominated by organized players and their share will increase in the coming years

RO water purifiers segment has the maximum share in the home water purifier industry

The report includes profiles of the top-5 players with a brief overview about their product and service offerings, key financial ratios, strategies, etc.

Contents

1. INDUSTRY STRUCTURE

Home water purifier industry structure
Evolution of home water purifier industry in India
Industry supply chain

2. MARKET OVERVIEW

Market size & growth
Industry segmentation by product type
Urban vs. rural segmentation
Segmentation by end-user
Consumption by season
Segmentation by region
Segmentation by price

3. DRIVER AND INHIBITORS

Water borne diseases
Scarcity of clean drinking water
Low penetration of water purifiers
Rise in income and consumption
Growth in residential real estate market
Low awareness
Lack of government standards

4. INDUSTRY TRENDS

Trends
Recent developments

5. INDUSTRY ANALYSIS

Porter's analysis of home water purifier industry in India
Industry attractiveness

6. COMPETITIVE ENVIRONMENT

Organized vs. unorganized
Market share of key players
Market share of key players segment wise
Price vs. quality matrix
Manufacturing locations of key players
Competitive benchmarking of top players in India

7. PROFILE OF KEY PLAYERS

Eureka Forbes Ltd.
Kent RO Systems Ltd.
Tata Chemicals Ltd.
Hindustan Unilever Ltd.
Ion Exchange Ltd.

8. ANNEXURE

Water pollution in India
Water related diseases
Environmental Performance Index Ranking
Real estate market in India

9. APPENDIX

I would like to order

Product name: Home Water Purifier Industry in India, 2014 - 2019

Product link: <https://marketpublishers.com/r/HFABE7D9F38EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HFABE7D9F38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970