

End-user industry perceptions of compressors - Food & Beverage - ValueNotes BrandMeter 2015

<https://marketpublishers.com/r/EF784932971EN.html>

Date: March 2016

Pages: 42

Price: US\$ 399.00 (Single User License)

ID: EF784932971EN

Abstracts

ValueNotes Brandmeter is a quick-access tool providing insights on how customers and trade partners perceive various industrial compressor brands in India.

An unbiased and independent report based on 300+ interviews with end-users and trade participants

Companies are ranked by customers and the trade across parameters such as product quality, energy efficiency, after-sales service, quality of air output, compressor life, product availability, brand image, value for money, design & customization, and product warranty

Product- and brand-wise buying preferences across regions and end-user industries in India

End-user industries include automobile, cement, chemical, food and beverages, pharmaceuticals, power, steel, textiles

This report highlights the key purchasing criteria for compressors in India in the food & beverage sector, including the types of compressors used in the food & beverage sector, brand recall, ranking and the sector's complaints with compressors.

Reciprocating and screw compressor brands are ranked by the food & beverage sector by purchasing criteria.

Contents

- 1. PURCHASING CRITERIA FOR COMPRESSORS IN THE FOOD & BEVERAGE INDUSTRY**
- 2. TYPES OF COMPRESSORS USED IN THE FOOD & BEVERAGE INDUSTRY**
- 3. OVERALL COMPRESSOR BRAND RECALL IN THE FOOD & BEVERAGE INDUSTRY**
- 4. OVERALL RANKING FOR COMPRESSORS IN THE FOOD & BEVERAGE INDUSTRY**
- 5. OVERALL RANKINGS IN THE FOOD & BEVERAGE INDUSTRY BY PURCHASING CRITERIA**
- 6. FOOD & BEVERAGE INDUSTRY – OVERALL COMPLAINTS WITH COMPRESSORS**
- 7. RECIPROCATING COMPRESSOR RANKING IN THE FOOD & BEVERAGE INDUSTRY**
- 8. RECIPROCATING COMPRESSOR RANKINGS IN THE FOOD & BEVERAGE INDUSTRY BY PURCHASING CRITERIA**
- 9. FOOD & BEVERAGES INDUSTRY COMPLAINTS FOR RECIPROCATING COMPRESSORS**
- 10. SCREW COMPRESSOR RANKING IN THE FOOD & BEVERAGE INDUSTRY**
- 11. SCREW COMPRESSOR RANKINGS IN THE FOOD & BEVERAGE INDUSTRY BY PURCHASING CRITERIA**
- 12. FOOD & BEVERAGE INDUSTRY COMPLAINTS WITH SCREW COMPRESSORS**

About BrandMeter

Ranking Methodology

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