

End-user industry perceptions of compressors - Chemical - ValueNotes BrandMeter 2015

<https://marketpublishers.com/r/EB02419F409EN.html>

Date: March 2016

Pages: 41

Price: US\$ 399.00 (Single User License)

ID: EB02419F409EN

Abstracts

ValueNotes Brandmeter is a quick-access tool providing insights on how customers and trade partners perceive various industrial compressor brands in India.

An unbiased and independent report based on 300+ interviews with end-users and trade participants

Companies are ranked by customers and the trade across parameters such as product quality, energy efficiency, after-sales service, quality of air output, compressor life, product availability, brand image, value for money, design & customization, and product warranty

Product- and brand-wise buying preferences across regions and end-user industries in India

End-user industries include automobile, cement, chemical, food and beverages, pharmaceuticals, power, steel, textiles

This report highlights the key purchasing criteria for compressors in India in the chemical sector, including the types of compressors used in the chemical sector, brand recall, ranking and the sector's complaints with compressors. Reciprocating and screw compressor brands are ranked by the chemical sector by purchasing criteria.

Contents

- 1. PURCHASING CRITERIA FOR COMPRESSORS IN THE CHEMICAL INDUSTRY**
- 2. TYPES OF COMPRESSORS USED IN THE CHEMICAL INDUSTRY**
- 3. OVERALL COMPRESSOR BRAND RECALL IN THE CHEMICAL INDUSTRY**
- 4. OVERALL RANKING FOR COMPRESSORS IN THE CHEMICAL INDUSTRY**
- 5. OVERALL RANKINGS IN THE CHEMICAL INDUSTRY BY PURCHASING CRITERIA**
- 6. CHEMICAL INDUSTRY – OVERALL COMPLAINTS WITH COMPRESSORS**
- 7. RECIPROCATING COMPRESSOR RANKING IN THE CHEMICAL INDUSTRY**
- 8. RECIPROCATING COMPRESSOR RANKINGS IN THE CHEMICAL INDUSTRY BY PURCHASING CRITERIA**
- 9. CHEMICAL INDUSTRY COMPLAINTS FOR RECIPROCATING COMPRESSORS**
- 10. SCREW COMPRESSOR RANKING IN THE CHEMICAL INDUSTRY**
- 11. SCREW COMPRESSOR RANKINGS IN THE CHEMICAL INDUSTRY BY PURCHASING CRITERIA**
- 12. CHEMICAL INDUSTRY COMPLAINTS WITH SCREW COMPRESSORS**

About BrandMeter
Ranking Methodology
About ValueNotes

I would like to order

Product name: End-user industry perceptions of compressors - Chemical - ValueNotes BrandMeter 2015

Product link: <https://marketpublishers.com/r/EB02419F409EN.html>

Price: US\$ 399.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EB02419F409EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970