

Customer & trade perception of compressors - ValueNotes BrandMeter 2015-Bundle3

<https://marketpublishers.com/r/C18C549EB1AEN.html>

Date: March 2016

Pages: 214

Price: US\$ 2,750.00 (Single User License)

ID: C18C549EB1AEN

Abstracts

ValueNotes Brandmeter is a quick-access tool providing insights on how customers and trade partners perceive various industrial compressor brands in India.

An unbiased and independent report based on 300+ interviews with end-users and trade participants

Companies are ranked by customers and the trade across parameters such as product quality, energy efficiency, after-sales service, quality of air output, compressor life, product availability, brand image, value for money, design & customization, and product warranty

Product- and brand-wise buying preferences across regions and end-user industries in India

End-user industries include automobile, cement, chemical, food and beverages, pharmaceuticals, power, steel, textiles

This report highlights the key purchasing criteria for compressors in India in 9 end user industries. The report brings attention to the types of compressors used in each industry, brand recall, ranking and each sector's complaints with compressors. Reciprocating and screw compressor brands are ranked by each industry by purchasing criteria.

Contents

- 1. AUTOMOBILE INDUSTRY - PAGES 3-20**
- 2. CEMENT INDUSTRY - PAGES 21-46**
- 3. CHEMICAL INDUSTRY - PAGES 47-72**
- 4. FOOD & BEVERAGE INDUSTRY - PAGES 73-99**
- 5. PHARMACEUTICAL INDUSTRY - PAGES 100-124**
- 6. POWER INDUSTRY - PAGES 125-149**
- 7. STEEL INDUSTRY - PAGES 150-175**
- 8. TEXTILE INDUSTRY - PAGES 176-200**

About BrandMeter

Ranking Methodology

About ValueNotes

I would like to order

Product name: Customer & trade perception of compressors - ValueNotes BrandMeter 2015-Bundle3

Product link: <https://marketpublishers.com/r/C18C549EB1AEN.html>

Price: US\$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C18C549EB1AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970