

# Zero Turn Mower Market: Current Analysis and Forecast (2025-2033)

<https://marketpublishers.com/r/Z2A0DDFCB1E0EN.html>

Date: December 2025

Pages: 138

Price: US\$ 3,999.00 (Single User License)

ID: Z2A0DDFCB1E0EN

## Abstracts

The Zero Turn Mower Market is expected to grow at a steady CAGR of 6.52% during the forecast period (2025-2033F). The market of zero-turn mowers is in full development due to the high demand for efficient and high-performance equipment for lawn care in residential, commercial, and industrial markets. Being one of the most sophisticated types of lawnmowers, the zero-turn mowers are greatly appreciated for their high maneuverability, speed, and accuracy, as well as suitability for large and complex landscapes. The rising interest in landscaping efficiency, as well as the rise in the use of the outdoor space, is also playing a role in the market demand segment. Moreover, the emergence of green consumers has also led to an increase in the demand for electric-powered zero-turn mowers that have zero emissions and less maintenance than conventional gas-powered mowers. These innovations are further supported by the ongoing cutting-edge technologies, such as smart sensors and telematics systems, which may provide real-time control, route optimization, and performance tracking. The combination of these technologies with zero-turn mowers makes them efficient, safer, and easier to use, and satisfies the requirements of homeowners and professional landscapers. With the continuous introduction of autonomous features and AI-based mowing systems, the market is shifting towards more intelligent and automated systems, which are expected to be more productive and precise, pushing the limits of lawn care.

Based on propulsion type, the global zero-turn mower market is segmented into Gasoline and Electric. In 2024, the Gasoline segment is expected to hold the largest market share and maintain its dominance throughout the forecast period. This is mainly because gasoline-powered zero-turn mowers have long been in use and are associated with high power, long life, and performance on large, demanding lawns. Gasoline mowers are still favored by commercial landscapers

and homeowners with large plots that require high cutting power and reliability. Nevertheless, the Electric segment is expected to grow the fastest as consumers shift toward environmentally friendly, low-maintenance solutions. Electric zero-turn mowers have a few benefits, such as zero emissions, reduced noise generation, and reduced maintenance costs, and therefore, these are very attractive to environmentally sensitive consumers. With improvements in battery technology, increasing run-time and charging speed, the Electric segment is likely to gain a larger share of the market, at least in residential and small-to-medium-scale commercial applications.

Based on cutting width, the global zero-turn mower market is segmented into Less than 50 inches, 50 to 60 inches, and More than 60 inches. In 2024, the 50 to 60 inches segment is anticipated to hold the largest market share and continue its dominance throughout the forecast period. The main reason behind this is that mowers within this category are the right compromise of both maneuverability and cutting capacity, which makes them suitable for residential lawns as well as commercial landscape projects. Such models have become very popular because they are very versatile, efficient, and flexible to use on medium and large-sized properties. However, the fastest growth will be the Less than 50 inches segment, which should be encouraged by the increasing popularity of small compact and easy-to-use mowers in small residential lawns. The smaller models are popular because of their increased maneuverability and compact size, which are attractive to homeowners with limited storage or a smaller lawn. The market for More than 60 inches is expected to experience consistent growth, and this is mainly due to commercial landscapers and large estates that need high cutting capacity to be effective and productive. These bigger mowers have huge time-saving benefits, hence suitability in large-scale operations.

Based on application, the global zero-turn mower market is segmented into Residential and Commercial. In 2024, the Residential segment is expected to hold the largest market share and maintain its dominance throughout the forecast period. This has largely been attributed to the rising trend of homeowners using zero-turn mowers to save time on larger lawns. The residential consumers are attracted by the greater maneuverability, ease of operation, and cutting precision of the zero-turn mowers, particularly in irregularly shaped lawns. It is expected that the Commercial segment will grow at the fastest rate, as a result of the increased demand for high-performance mowers among professional landscapers and property maintenance services.

The commercial users need the mowers that have durability, productivity, and low operating expenses in large-scale landscaping tasks. With the ever-growing need for efficient lawn care solutions in the western space, including golf courses and sports fields, the Commercial segment will expand significantly, especially as the trend towards electric mowers and the integration of advanced technological features continues to grow.

For a better understanding of the market of the zero turn mower market, the market is analyzed based on its worldwide presence in countries such as North America (The US, Canada, and Rest of North America), Europe (Germany, The UK, France, Italy, Spain, Rest of Europe), Asia-Pacific (China, Japan, India, Rest of Asia-Pacific), Rest of World. North America currently dominates overall demand and revenue share. This leadership is mainly motivated by the fact that the region has massive residential lawns, a high proportion of home ownership, and the culture of maintaining a lawn and garden. The US market, specifically, makes a significant percentage of volume sales with customers purchasing high-performance, time-saving mowing machines and commercial landscaping firms. Well-established distribution networks further enhance market penetration, the presence of top manufacturers, and increased disposable incomes. The commercial uses, like golf courses, sports fields, parks, and municipal grounds management, also play a significant role in regional development. Also, the introduction of new technologies, such as electric and battery-powered zero-turn mowers, smart maneuvers, and features that are comfortable to operate, can maintain the leading position of North America.

Some of the major players operating in the market include Altoz, Ariens, BigDog® Mower Co., Briggs & Stratton, Deere & Company, Husqvarna AB, Kubota Canada Ltd., MTD Inc., Robert Bosch Power Tools GmbH, and Spartan Mowers & UTVs.

## Contents

### **1 MARKET INTRODUCTION**

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

### **2 RESEARCH METHODOLOGY OR ASSUMPTION**

- 2.1. Research Process of the Zero Turn Mower Market
- 2.2. Research Methodology of the Zero Turn Mower Market
- 2.3. Respondent Profile

### **3 EXECUTIVE SUMMARY**

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
  - 3.2.1. Market Growth Intensity
- 3.3. Regional Outlook

### **4 MARKET DYNAMICS**

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
  - 4.7.1. Merger & Acquisition
  - 4.7.2. Investment Scenario
  - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

### **5 PRICING ANALYSIS**

- 5.1. Regional Pricing Analysis
- 5.2. Price Influencing Factors

## **6 GLOBAL ZERO TURN MOWER MARKET REVENUE (USD MN), 2023-2033F**

### **7 MARKET INSIGHTS BY PROPULSION**

7.1. Gasoline

7.2. Electric

### **8 MARKET INSIGHTS BY CUTTING WIDTH**

8.1. Less than 50 inches

8.2. 50 to 60 inches

8.3. More than 60 inches

### **9 MARKET INSIGHTS BY APPLICATION**

9.1. Residential

9.2. Commercial

### **10 MARKET INSIGHTS BY REGION**

10.1. North America

10.1.1. The US

10.1.2. Canada

10.1.3. Rest of North America

10.2. Europe

10.2.1. Germany

10.2.2. The UK

10.2.3. France

10.2.4. Italy

10.2.5. Spain

10.2.6. Rest of Europe

10.3. Asia-Pacific

10.3.1. China

10.3.2. Japan

10.3.3. India

10.3.4. Rest of Asia-Pacific

10.4. Rest of World

## **11 VALUE CHAIN ANALYSIS**

- 11.1. Marginal Analysis
- 11.2. List of Market Participants

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competition Dashboard
- 12.2. Competitor Market Positioning Analysis
- 12.3. Porter Five Forces Analysis

## **13 COMPANY PROFILES**

- 13.1. Altoz
  - 13.1.1. Company Overview
  - 13.1.2. Key Financials
  - 13.1.3. SWOT Analysis
  - 13.1.4. Product Portfolio
  - 13.1.5. Recent Developments
- 13.2. Ariens
- 13.3. BigDog® Mower Co.
- 13.4. Briggs & Stratton
- 13.5. Deere & Company
- 13.6. Husqvarna AB
- 13.7. Kubota Canada Ltd.
- 13.8. MTD Inc
- 13.9. Robert Bosch Power Tools GmbH
- 13.10. Spartan Mowers & UTVs

## **14 ACRONYMS & ASSUMPTION**

## **15 ANNEXURE**

## I would like to order

Product name: Zero Turn Mower Market: Current Analysis and Forecast (2025-2033)

Product link: <https://marketpublishers.com/r/Z2A0DDFCB1E0EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Z2A0DDFCB1E0EN.html>