

# Styrene-Butadiene-Styrene (SBS) Copolymer Block Market: Current Analysis and Forecast (2025-2033)

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## Abstracts

Styrene-butadiene Styrene is a synthetic rubber commonly referred to as SBS. The rubber is classified as a block copolymer. The structure of SBS allows for a blend of hard plastic and elastic properties. SBS is also very compatible with bitumen, making it the perfect bitumen modifier to achieve cold-weather flexibility and elastic properties. The synthetic rubber is widely used in modified bitumen roofing, mastics, sealants, coatings, and paving.

The Styrene-Butadiene-Styrene (SBS) Copolymer Block market is set to show a growth rate of about 5.18% during the forecast period (2025-2033F). The Styrene-Butadiene-Styrene (SBS) Copolymer Block sector is expanding significantly because it is very elastic, strong, and not prone to thermo-flows, and thus, it can be used in high-performance applications. The increase in the demand for modified asphalt in the construction of roads, particularly in the emerging economies, is a significant growth driver. Also, the application of SBS in adhesives, sealants, footwear, automotive components, and consumer goods leads to increased demand for SBS. Rapid urbanization, infrastructure development, and the rising demand for lightweight, flexible materials further enhance its adoption. SBS's applicability across various end-use industries worldwide is also being enhanced through continuous product innovation and advanced processing technologies.

Based on the product type category, the market is categorised into linear SBS, radial SBS, and others. Among these, the linear SBS segment currently holds the maximum market share due to its balanced combination of elasticity, ease of processing, wide application base (e.g., adhesives, sealants, footwear), and cost-effectiveness, which makes it widely used in all industries. However, the Radial SBS segment is expected to grow faster as demand for infrastructure and

automotive applications that require high mechanical strength, durability, and performance increases, and as innovation in formulation and high-performance applications further increases their adoption.

Based on the application category, the market is categorized into adhesives & sealants, asphalt modifiers, footwear, plastomer & thermoplastic elastomers, and others. Among these, the biggest market share is currently occupied by asphalt modifiers, because SBS greatly enhances elasticity, provides crack resistance, and improves the durability of bitumen, which enables demand in road construction and infrastructural development across the globe. However, the adhesives & sealants segment is expected to grow fastest in the future, owing to the application of SBS in high-performance industrial, packaging, and construction adhesives, backed by the growing need for flexible and tough bonding products and rising end-use sectors.

Based on the end-use industry category, the market is segmented into automotive, construction, consumer goods, packaging, healthcare, and others. Among these, the construction segment currently holds the maximum market share, since SBS can be used in asphalt modification, roofing, and waterproofing membranes, and strong international infrastructure investment and urbanization drive high consumption in this segment. The demand of the construction segment reveals the capability of SBS to increase the durability, flexibility, and performance of heavy-duty use in the new markets. However, the automotive sector is expected to see enormous growth, with cars starting to use SBS material in lightweight, impact-resistant parts (interiors, seals, vibration dampening) and an increase in electric vehicle manufacturing, driving up the need for high-performance thermoplastic elastomers.

For a better understanding of the demand of Styrene-Butadiene-Styrene (SBS) Copolymer Block, the market is analyzed based on its worldwide adoption in countries such as North America (U.S., Canada, and the Rest of North America), Europe (Germany, U.K., France, Spain, Italy, Rest of Europe), Asia-Pacific (China, Japan, India, and the Rest of Asia-Pacific), and Rest of World. Among these, the Asia-Pacific region holds the largest market share, as a result of the fast industrialization, urbanization, and intensive infrastructural development of key economies such as China and India, which contribute to massive demand within the automotive, construction, and consumer goods industries. However, the North America region will experience tremendous growth due to advances in polymer production, increased use of high-

performance materials in the automotive, medical, adhesives, and construction sectors, and increased investments in research and development.

Some major players running in the market include LG Chem., Zhejiang Zhongli Synthetic Material Technology Co., Ltd., Sinopec (China Petrochemical Corporation), Asahi Kasei Corporation, LCY Chemical, TSRC Corporation, Versalis (Eni), Trinseo, SIBUR International GmbH, and Grand Petrochemical Co., Ltd.

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